



**POLARIS**<sup>®</sup>  
FOUNDATION

**COMMUNITIES - SAFETY - ENVIRONMENT**

**COMMUNITIES**



United Way   **POLARIS**

**SAFETY**



**ENVIRONMENT**



**2017 FOUNDATION AND COMMUNITY REPORT**





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**POLARIS DONATES STRATEGICALLY TO THREE AREAS:**



**COMMUNITY  
DEVELOPMENT**



**YOUTH SAFETY  
ON OUR PRODUCTS**



**ENVIRONMENT  
& TRAIL PRESERVATION**

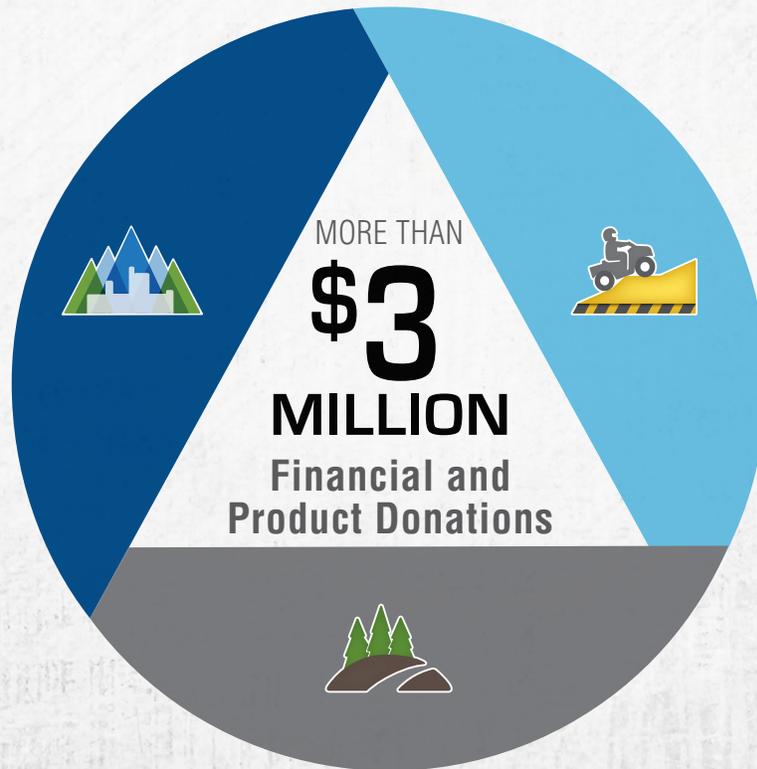
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As a corporate citizen, Polaris believes it is our shared responsibility to contribute to and positively impact the communities of our employees and our customers. In 2017, the Polaris Foundation donated more than \$3 million in monetary and product donations. We are proud of the progress we have made so far and are committed to continuous improvement.

Polaris has three areas of strategic giving:

- Community Development
- Youth Safety on Our Products
- The Environment & Trail Preservation





**COMMUNITY  
DEVELOPMENT**



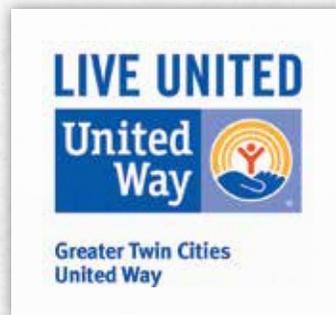
*Sarah Caruso*

**TWIN CITIES UNITED WAY**

Our primary community giving is through the United Way. In 2017, more than 97 percent of us participated in the Twin Cities United Way Campaign, donating \$1,665,712 to help local organizations.

“At Greater Twin Cities United Way, we’re incredibly grateful for our 25-year partnership with Polaris. In the last 10 years alone, Polaris and its employees have made a \$10 million investment in our nine-county region and helped fund access to food, shelter and health care resources; education; and job training for those living in poverty. Thank you for your support in helping more people reach their potential and fully contribute to our communities.”

~ Sarah Caruso, CEO, The Greater Twin Cities United Way



**POLARIS AND OUR EMPLOYEES HAVE DONATED OVER \$10,000,000 TO GREATER TWIN CITIES UNITED WAY IN THE PAST 10 YEARS.**





**COMMUNITY  
DEVELOPMENT**

## **ROSEAU, MN – BIRTHPLACE OF POLARIS**

Polaris awarded the city of Roseau a \$100,000 grant to help fund an initiative to bring access to fitness and recreation resources that were previously unavailable to a community located in an isolated, rural area of northern Minnesota. The South Riverview Park Project includes a playground, basketball court, skate park, splash pad and a community gathering space.

“We were very intentional about making sure these new amenities were located in an area that’s accessible to all residents, especially the families and communities that are underserved in Roseau,” said Jeff Pelowski, Mayor of Roseau. “This project will establish a multi-generational activity center that will appeal to a range of ages and interests. We want this project to bring our community together and encourage them to be more engaged and physically active.”



*Roseau's South Riverview Park Project Grant Award Ceremony*



**COMMUNITY  
DEVELOPMENT**

**OSCEOLA, WI –  
POLARIS ENGINE MANUFACTURING CENTER**

Polaris awarded a \$100,000 grant to the Village of Osceola and the Mill Pond Learning Foundation to create a multi-purpose central gathering facility in downtown Osceola, WI.

Launched as the Osceola Discovery Center it was designed to be a place where people have access to information, technology, shared common spaces, and tools and equipment for 21st century needs. It will also include the village hall, complete with its police department and municipal court, a new and larger public library, and a business hub and videoconference center. In addition, an innovative Fab Lab will be included to function as a hands-on training facility for the technical skills needed to work in Polaris' local manufacturing center.



*Osceola Discovery Center Groundbreaking Ceremony*



**YOUTH  
SAFETY**

**BOY SCOUTS OF AMERICA®**

In 2017, The Polaris Foundation was at the Boy Scout National Jamboree which hosts 50,000 youth and adults in West Virginia. We debut the Polaris Off-Highway Vehicle (OHV) Center for Excellence, a safety training center and high adventure trail system.

It's part of our unique 10-year partnership with the Scouts to emphasize off-road vehicle safety, responsible riding and respect for the environment. Launched in 2014, we now have safety programs at 3 high adventure camps and 41 local camps nationwide.

Since its inception in 2014, 10,103 Boy Scouts have been ASI safety certified in safe riding practices and 4,091 scouts have participated in ATV trail building/conservation activities.



**4-H**

We partner with 4-H nationwide to provide ATV Traveling Safety Classrooms. These safety classrooms travel to state fairs, county fairs and 4-H events. Thus far, we have introduced 800,000 to our safety message.





## ENVIRONMENT & TRAIL PRESERVATION

### POLARIS T.R.A.I.L.S. PROGRAM

Since launching our T.R.A.I.L.S. Grant Program in 2006, we've awarded more than 240 grants and donated more than \$2.0 million to snow and off-road vehicle associations to ensure the future of safe, legal and accessible riding.

"Trail access is our number one challenge in the industry," said Paul Vitrano, Polaris VP of Global Government Relations. "As a manufacturer, we're taking the lead and responsibility by doing something about it."



### NATIONAL FOREST FOUNDATION

In 2017, the Polaris Foundation partnered with the National Forest Foundation to improve motorized-recreation opportunities on two existing off-highway vehicle (OHV) trails in Minnesota and Florida.

In Minnesota's Chippewa National Forest, Polaris supported critical trail maintenance activities on the Soo Line North Trail and in Florida's Apalachicola National Forest, Polaris supported improvements to the trailhead area of the Silver Lake OHV Park.

"Sustainable OHV trails provide millions of Americans the opportunity to enjoy their National Forests," said Mary Mitsos, NFF president. "We are proud to continue our partnership with Polaris to sustain some of the diverse recreational opportunities contained within the 193-million-acre National Forest System."



## EMPLOYEE PROGRAMS

The Polaris Foundation's employee programs support activities that enhance and serve communities in which we live, work and play. The purpose of these program is to support the causes and volunteer opportunities that our employees care about while positively impacting our communities.

These employee programs include:

- **DOLLARS FOR DOERS**

The Polaris Foundation grants \$100 to any eligible 501(c)3 organization for every 10 hours volunteered by a Polaris employee (up to \$500 annually).

- **MATCHING GRANTS**

During our annual Twin Cities United Way Campaign, the Polaris Foundation matches any donation dollar for dollar

- **POLARIS SCHOLARSHIP**

This Program was established to provide financial assistance and higher education for children of Polaris employees

- **TEAM POLARIS**

This corporate program encourages team philanthropic efforts. The company matches, up to \$1,000, any funds raised by six or more Polaris employees for an eligible 501(c)3 race, run or event.

- **NEW IN 2017! VOLUNTEER TIME OFF (VTO)**

Employees may volunteer up to 8 hours per calendar year at any 501c3 organization. The volunteer hours are considered paid time off.

## POLARIS WOMEN LEADERS IN POWERSPORTS

This social and professional networking group leverages the value of our female employees' perspectives and provides career development opportunities.

This group also hosts outreach events. This year, they hosted a meal packing session for a local food shelf. They were able to provide 600 meals for local under-privileged youth. Women leaders in Powersports also hosted a Take our Daughters and Sons to Work Day focusing on exposing and teaching kids STEM related topics.





**POLARIS<sup>®</sup>**  
**FOUNDATION**  
Communities - Safety - Environment

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