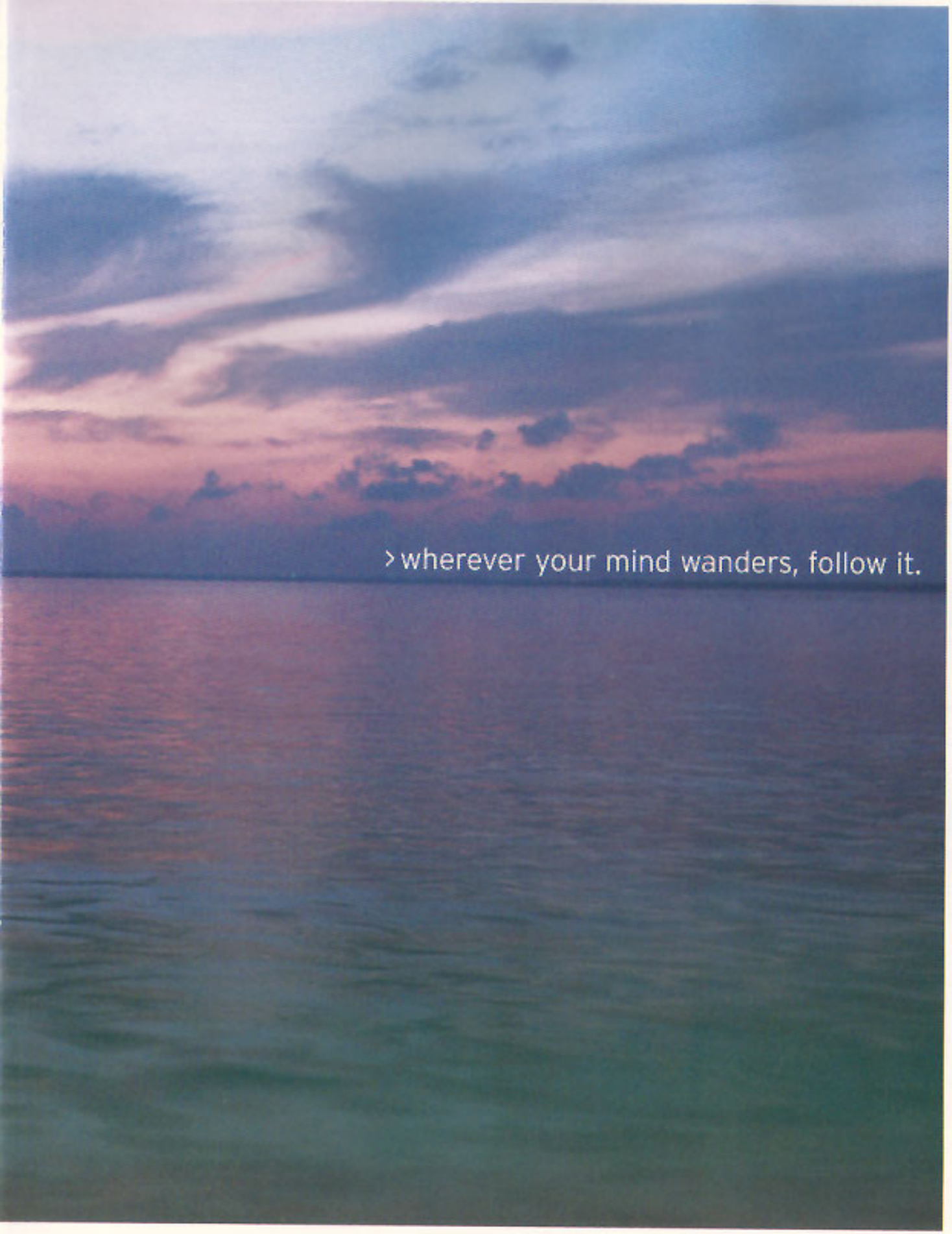
watercraft
2004

POLARIS
The Way Out.

watercraft
2004



When your mind wanders, does it lead you out past the sprawl of concrete, beyond the reach of the crowded freeways, to the water's edge? And what's waiting for you there? At Polaris, we understand that a watercraft is more than just a recreational vehicle. It's your personal escape plan. A secret passage to pristine, relaxing places that only you know about. A catalyst that ignites the spirit of adventure for your chosen quest. That's why we craft every machine with a passion for performance, a sharp eye for style and a dedication to sweat the details. In 2004, the result is eight models that defy one-size-fits-all convention and deliver a truly unique riding experience. Follow your imagination, and it's sure to lead you to the place you belong. Follow your instincts, and they're sure to lead you to a Polaris Watercraft.™

contents

>02 your style, your ride

>04 msx™ style and performance
>06 watercraft technology
>08 msx 150
>10 msx 140
>12 msx 110

>14 genesis™ i
>16 virage™ i
>18 virage and freedom™
>20 octane™

pure polaris™
>22 wetsuits and PFDs
>24 wetwear and beachwear
>26 towables and accessories
>28 lubrication, maintenance and miscellaneous

>30 2004 model specifications

>32 polaris services

>your style, your ride

the perfect ride: the one that takes you where you want to be

While facts and figures can tell you a lot about a watercraft, they can also miss the point. How much horsepower does excitement generate? How many miles per gallon equals adventure? How much storage space do you need for discovery? When you're on a Polaris Watercraft, your destination is a feeling of freedom. And there's no one right way to get there. With that simple idea in mind, Polaris has created a complete line of watercraft models, each one suited to helping you find your own unique brand of freedom in a different way. Think about your destination. Is it a high-energy afternoon of flat-out throttle pinning and hard carving? Or a long weekend of following the sun across the sky on an easygoing cruise with the family? Maybe it's a little of both—or somewhere in between. Wherever you find freedom, you'll find a Polaris Watercraft perfectly suited to take you there.

midsize
msx 150 and 110

your style:

I want the best of everything. Give me turbocharged, four-stroke power, crisp handling, a dry ride and all of the luxury extras. The latest and greatest technology with styling that's a step ahead of cutting edge.

your ride: msx 150 and msx 110

Two models that rewrite the standards for watercraft performance, luxury and styling. Driven by the Polaris Marine Four-Stroke Turbo, both msx 150 and msx 110 deliver razor-sharp handling and power to spare.

seating capacity

horsepower

PLANET™ sound reduction, very low emissions

towing capability

>08 msx 150 (shown) >12 msx 110

midsize
msx 140

your style:

I want a boat that's eye-catching when it's idling at the dock and jaw-dropping when I hit the gas. I'm looking for aggressive styling, musclecraft power and the versatility to handle anything from carving buoys to towing wakeboarders.

your ride: msx 140

All the style, luxury and handling of the msx platform with the inspiring power of the 140hp 1200 High Output Direct Injection engine. The msx 140 boasts one of the highest speeds in its class and a powerband ideal for towing.

seating capacity

horsepower

PLANET sound reduction, low emissions

towing capability

>10 msx 140

full size
genesis i

your style:

It's all about good times on the water with family and friends. I need plenty of room for the kids and their toys, and I don't want to stop the fun to fill up the gas tank.

your ride: genesis i

The ultimate family craft. Roomy enough for a family of four, with over 41 gallons of storage space in a super-stable platform that's easy to board. And its clean, quiet engine is perfect for towing.

seating capacity

horsepower

PLANET sound reduction, low emissions

towing capability

›14 genesis i

sport
virage i, virage & freedom

your style:

I'm looking for weekend fun and relaxation, pure and simple. Enjoying the ride means more to me than bells and whistles. I want a boat that's ready to take on a full day on the water and will be reliable for years to come.

your ride: virage i, virage & freedom

Three models ready for anything from solo sport riding to three-up cruising, even towing. The virage i offers great horsepower and fuel efficiency. Both the virage and freedom give you versatility and simplicity. All are among the best values in watercraft.

seating capacity

horsepower

PLANET sound reduction, low emissions (virage i only)

towing capability

›16 virage i (shown) ›18 virage & freedom

stand-up ski
octane

your style:

Every time I ride, I want to push the limits. Higher speeds, harder carving, wilder tricks. I need a stand-up ski that can churn out serious power and soak up anything I can dish out.

your ride: octane

A race-built stand-up ski with championship bloodlines, pro components and a mighty 777cc powerplant. Racers and freeriders, look no further—this is the boat that'll take your riding to a higher altitude.

stand-up ski

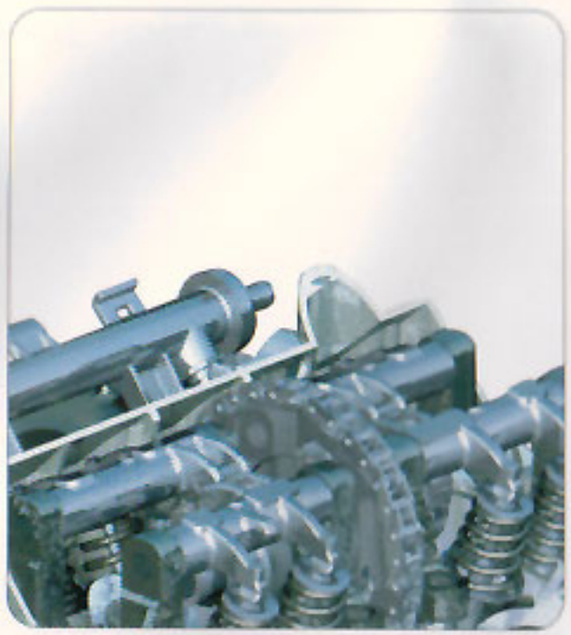
horsepower

competition

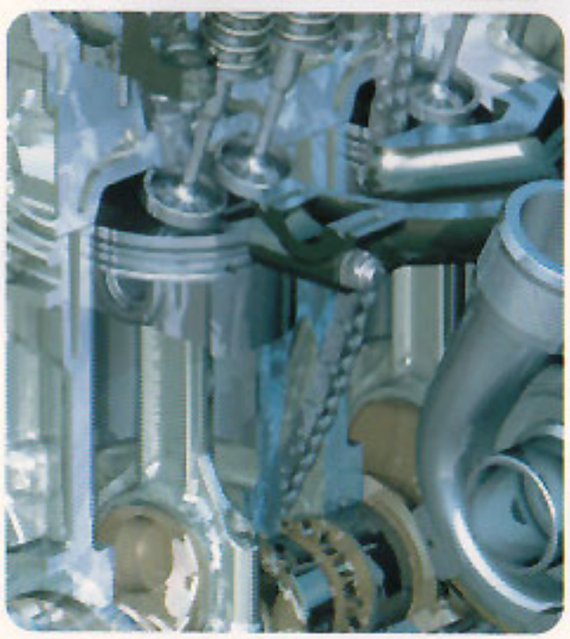
Sold only to current IJSBA competition members in the USA, per EPA regulations.

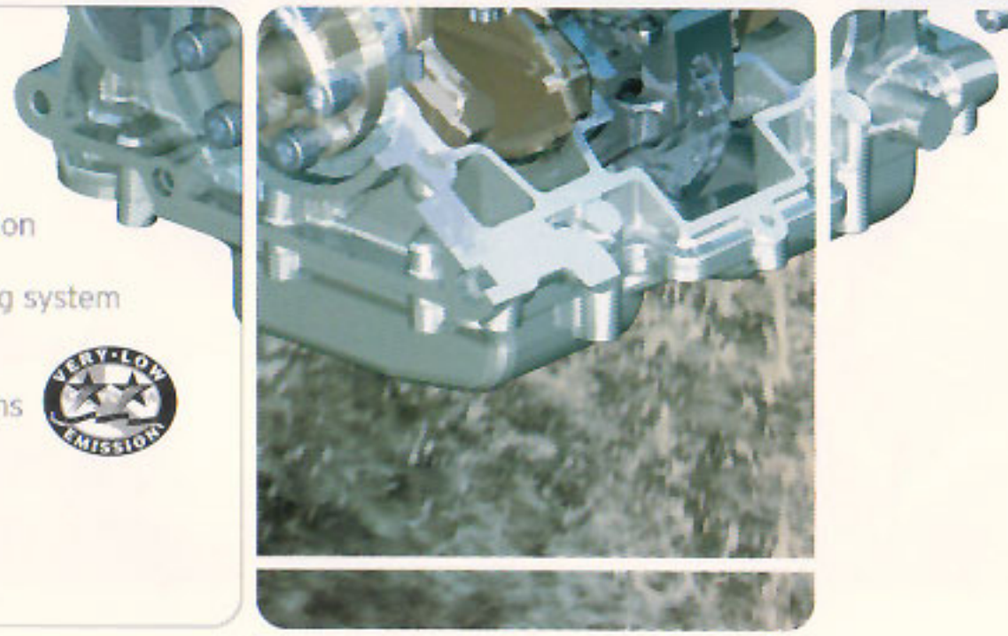
›20 octane

style and performance
msx



- parallel-twin-cylinder design with overhead cam
- Bosch multi-port fuel injection, ignition and electronic throttle control
- Bosch engine management system





- dry-sump lubrication
- closed-loop cooling system
- California 2-Star Very Low Emissions

take a left at convention. go miles beyond ordinary.

On the Polaris msx, everything is dialed in for the ultimate day on the water, beginning with a 150hp or 110hp Turbo Four-Stroke engine. Impressively equipped, these Polaris Marine powerplants deliver outstanding power-to-weight ratios and class-leading performance across the board. Both feature a Bosch multi-port electronic fuel injection system for instant starts, smooth operation and superior throttle response. Dry-sump lubrication and a closed-loop cooling system assure trouble-free performance. Of course, performance doesn't come at the expense of the environment: Both Turbo Four-Strokes meet California Very Low Emissions Standards. And if you prefer a direct injection engine, a 140hp High Output Direct Injection msx is also available.

A single glance reveals that the msx has as much to offer in style as it does engine performance. Eye-catching would be an understatement. Refined contours and sleek lines are accentuated by a gleaming metallic finish, bold colors and chrome design accents. And there's even more genius in the details: a smoked windscreen with stainless-steel fasteners, convex mirrors and a chrome 14-function instrument pod that integrates seamlessly into the cockpit.

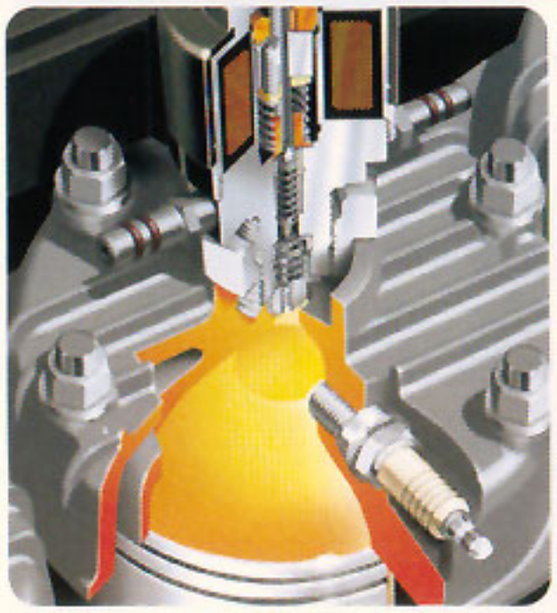
>watercraft technology

between you and the water

There are three basic variables in watercraft riding: the rider, the water and the machine. Riders come in all shapes, sizes and personalities. Every rider is looking for something different in a riding experience. And any body of water can go from smooth glass to rough chop in the blink of an eye. The only variable we can control is what comes between you and the water. So we build machines that respond to both the rider and the water. Our solutions are equal parts passion and precision, driven by personal experience and technical know-how. There are no unimportant parts or acceptable compromises. And you'll find that every ride gives you a new opportunity to appreciate and enjoy our unblinking attention to detail.

>direct injection engine

Polaris Direct Injection engines offer proof positive that fuel efficiency and performance are not mutually exclusive. In fact, our Direct Injection engines offer the industry's best overall fuel economy. All of our DI powerplants run on regular gas and comply with EPA 2006 standards. And as the only manufacturer with a six-year history of producing our own high-performance Direct Injection engines, we'll put them up against any in the industry when it comes to quality and reliability. Standard on msx 140, genesis i, virage i.

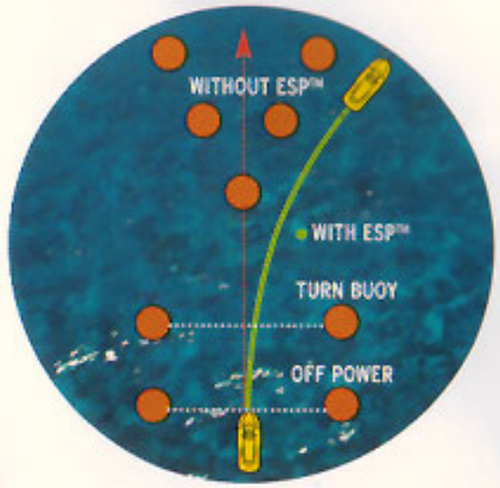


>design excellence

Polaris uses thoughtful and intelligent design to create a safer and more comfortable riding experience. Our hull designs are renowned throughout the industry for stability and dry riding. Our instrument panels are optimally positioned for clear viewing. And features like rear grab handles, boarding steps, front handhold for kids and Hydro-Turf® footwell pads bring higher levels of convenience and enjoyment to all of our watercraft.

›instrumentation

All msx models feature Polaris Next Generation Instrumentation (NGI). This system provides a clear Liquid Crystal Display (LCD) showing all vital functions at a glance. Use the convenient left-hand control switch to scroll through display modes without taking your hand off the controls. Other models feature instrumentation with 14 to 25 functions, depending on the model. One look at the display gives you all the information you need, including fuel level, time, speed, RPM, peak readings, engine hours, trip distance and more.



›enhanced steering performance (ESP™)

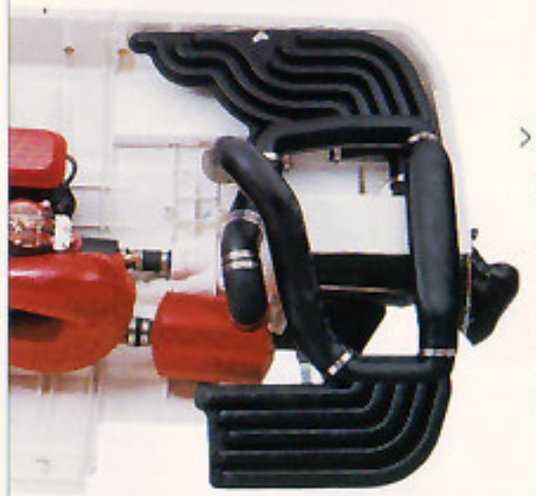
The first thing you learn about jet-powered boats is that you need thrust in order to steer. The msx models feature Polaris ESP™ (Enhanced Steering Performance) technology, a system that provides enhanced maneuverability in situations when the driver releases the throttle but still needs to steer. The assistance in maneuvering helps provide the driver with increased control.

›msx hull

Hull design is directly related to performance. The smaller the wetted area, the faster the craft accelerates. The more stable the platform, the more confidently it handles. These simple truths are the guiding principles behind the modified-V progressive dihedral stepped design of the msx hull. The hull flattens out at the keel rather than coming to a point, increasing stability. The stepped design creates a smaller riding surface, which reduces friction and increases speed. It's stable, but it can attack a buoy course with razor-sharp precision. And no matter what the water has in store, the msx hull offers a dry and stable platform for solo riders or multiple passengers.

›polaris dominator pump and reverse

Speed and acceleration both rely on hookup: the ability of the engine to put power in the water. The Polaris Dominator Pump uses a durable, efficient stainless-steel impeller and pump stator to transfer more engine power directly to the water for better hookup, leading to quicker acceleration and enhanced top speeds. Our unique reverse gate also provides enhanced steering control and thrust—good things to have when you're maneuvering at the boat ramp or the dock.



›PLANET™ sound reduction

Polaris Low Acoustic Noise Exhaust Technology (PLANET) uses a proprietary system of 12 resonators, each designed to cancel out a different band of noise frequency. PLANET reduces sound pressure levels by more than 60% without affecting power output. Standard on all models (except octane).

›storage compartments

Each Polaris Watercraft offers easily accessible storage compartments that allow you to securely pack everything you need for all of your adventures—up to 41-plus gallons of cargo space (genesis I). Easy-access features like strut-assisted hoods, hinged rear seats and cooler compartments are all standard. And msx models have even more advanced storage systems with beverage holders, cargo nets and an integrated maintenance center to hold tools.

> reinvent yourself as a blur on the horizon.

midsize
msx 150

seating capacity
midsize

engine
150hp
High Output Turbo
Four-Stroke

hull
126"

color (shown)
hood | top deck:
catalina blue |
matrix alloy metallic

seat:
liquid metal

hull:
black

color options

stealth black

turbo silver

solar red

Turbocharged, four-stroke power, true three-up capacity. Striking the perfect balance between performance and indulgence, the msx 150 offers spirited power, precise handling and enticing amenities. The power originates in its 150hp Polaris Marine High Output Turbo Four-Stroke engine. PLANET Sound Reduction tames that power without compromising it, and it earns a California 2-Star Very Low Emissions rating, besting EPA 2006 emissions standards by 50%. The msx hull design blurs the line between you and the water while keeping you squarely on the dry side. Handling is sharp and responsive in all conditions. Like everything else, styling is taken to a higher level. A shimmering metallic finish and bold, black hull add to the craft's muscular appearance. Most surprising is that a vehicle capable of such impressive performance offers so much comfort and convenience, with room for three adults and over 33 gallons of cargo space. At every turn, the msx 150 pushes the boundaries of performance so that you can transcend the limits of everyday life.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

midsize

msx 140

> curiosity makes the best compass.

seating capacity
midsize

engine
140hp
1200 High Output
Direct Injection

hull
126"

color

hood | top deck:
turbo silver | havasu red

seat:
liquid metal

hull:
white

Speed, fuel efficiency, towing power and luxury extras. Every fluid contour of the msx 140 suggests agility and refinement. But strip away all of the sleek styling and luxury appointments, and you'll see that the msx 140 has the heart of a musclecraft. Its 140hp Polaris Marine 1200 High Output Direct Injection engine is an open invitation to pin the throttle and cycle through the flawlessly smooth powerband. High-flow injectors and the Polaris Dominator Pump deliver zero to 30 in under 3 seconds.* Watersports enthusiasts will find it ideal for towing. PLANET Sound Reduction moderates exhaust sound pressure without robbing engine power. The msx hull, cockpit ergonomics and steering encourage and reward aggressive riding, while Next Generation Instrumentation (NGI) gives you all key information at a glance, with precision and clarity. And the 140 offers all the amenities of the msx package: compartmentalized glove box, integrated underseat maintenance center and over 33 gallons of cargo space. It's the ultimate vehicle in which to explore the far reaches of your imagination.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

*As reported by BoatTest.com™

midsize
msx 110

› family time can be measured in hours, days or nautical miles.

seating capacity
midsize

engine
110hp Turbo Four-Stroke

hull
126"

color (shown)
hood | top deck:
sarasota yellow | white

seat:
bright silver

hull:
white

color options
havasu red

bionic copper metallic

Quiet, clean four-stroke power with crisp, confident handling. The msx 110 was created to let you give yourself over to the pleasure of the riding experience, free of distractions. Driven by a 110hp Polaris Marine Turbo Four-Stroke, it earns a California 2-Star Very Low Emissions rating, beating EPA 2006 emissions standards by 50%, while PLANET Sound Reduction reduces exhaust sound pressure by over 60%. It's also the lightest four-stroke engine available, producing speed and acceleration that belie its size. Thanks to the msx hull, the 110 cuts through smooth glass and heavy chop with equal dexterity. Refined detailing abounds: The reverse lever is thoughtfully placed for easy access. Fixed convex mirrors require no adjustment, yet provide an excellent field of vision. A rear grab handle makes boarding quick and easy, while our patented front handhold offers kids a sure grip. And the seat offers ergonomically ideal comfort to the pilot and passengers. It's ironic that, in the msx 110, modern technology has created the ideal escape from modern life.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

full size
genesis i

seating capacity
full size

engine
135hp
1200 Direct Injection

hull
131"

color

hood | top deck:
havasu red metallic | white

seat:
bright silver

hull:
white

Power, stability and storage for adventures with family and friends.
The genesis i is the perfect weekend getaway. It sports seating and cargo space for up to four riders and a full day's worth of gear: over 41 gallons in all. But the need for space doesn't require you to surrender spirit of adventure. A 135hp Polaris Marine 1200 Direct Injection engine offers smooth performance and a powerband perfect for towing. A generous 17.8 gallon fuel tank gives you excellent range and class-leading fuel economy, while PLANET Sound Reduction makes you a good neighbor wherever you go. When it comes to amenities, genesis i is equally attuned to the needs of the passengers and the pilot. Its modified "V" hull provides a super-stable platform and spacious comfort for three adults or a family of four. A handy boarding step and front handhold help everyone get on board and stay there. And Polaris Electric Reverse Control (PERC™) makes maneuvering at boat ramps and docks easy. A genesis i always gets you to your destination—whether it's a spot on a map or a place in your mind.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

sport

virage i

> be an explorer. discover something in yourself.

seating capacity
sport

engine
100hp
800 Direct Injection

hull
120"

color
hood | top deck:
catalina blue | white

seat:
silver | catalina blue

hull:
white

Hard-charging power with long-range touring capability. Climb aboard the virage i, and a squeeze of the throttle launches you into your next adventure. Athletic agility and handling inspire confidence with every turn. A 100hp Polaris Marine 800 Direct Injection engine offers 27% more mid-range horsepower than a 700, so responsive acceleration is always at your command. And with it comes stamina: virage i boasts the longest cruising range in the industry. Extra-long sponsons deliver superior stability and precise handling. PLANET Sound Reduction and an EPA 2006 Emissions rating offer proof that an exciting ride can be environmentally friendly. Virage i accommodates your active life with over 32 gallons of cargo space–more than you'd expect to find in a craft of its class–and a hinged rear seat. Manual reverse, 23-function instrumentation, dual mirrors, patented front handhold for children and a stainless-steel tow hook are all standard. After a weekend aboard virage i, your praise will be measured not in words but by the width of your smile.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

sport

virage and freedom

> tides are pulled by the moon. what draws you?

seating capacity
sport

engine
95hp
700 LE

hull
120"

color – virage
hood | top deck:
solar red metallic | white
seat:
silver | solar red
hull:
white

color – freedom
hood | top deck:
sarasota yellow | white
seat:
silver | sarasota yellow
hull:
white

Two fun, reliable and easy ways to experience life on the water. There's no better way to discover watercraft riding than on a Polaris virage or Polaris freedom. Both are powered by the Polaris Marine 700 engine, a legendary 95hp twin for quick starts and long-term reliability. Both feature Polaris exclusives such as PLANET Sound Reduction and a high-performance hull for an exceptionally smooth, stable ride. Both offer convenient amenities like manual reverse, a patented front handhold for safe riding with children and a stainless-steel tow hook for skiing and tubing. And both deliver excellent value and a sense of confidence that lets you enjoy everything life on the water has to offer.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

Virage is packed with features you'd expect to find on models costing much more, including 22-function instrumentation, dual mirrors and three cargo compartments offering more than 32 gallons of capacity.

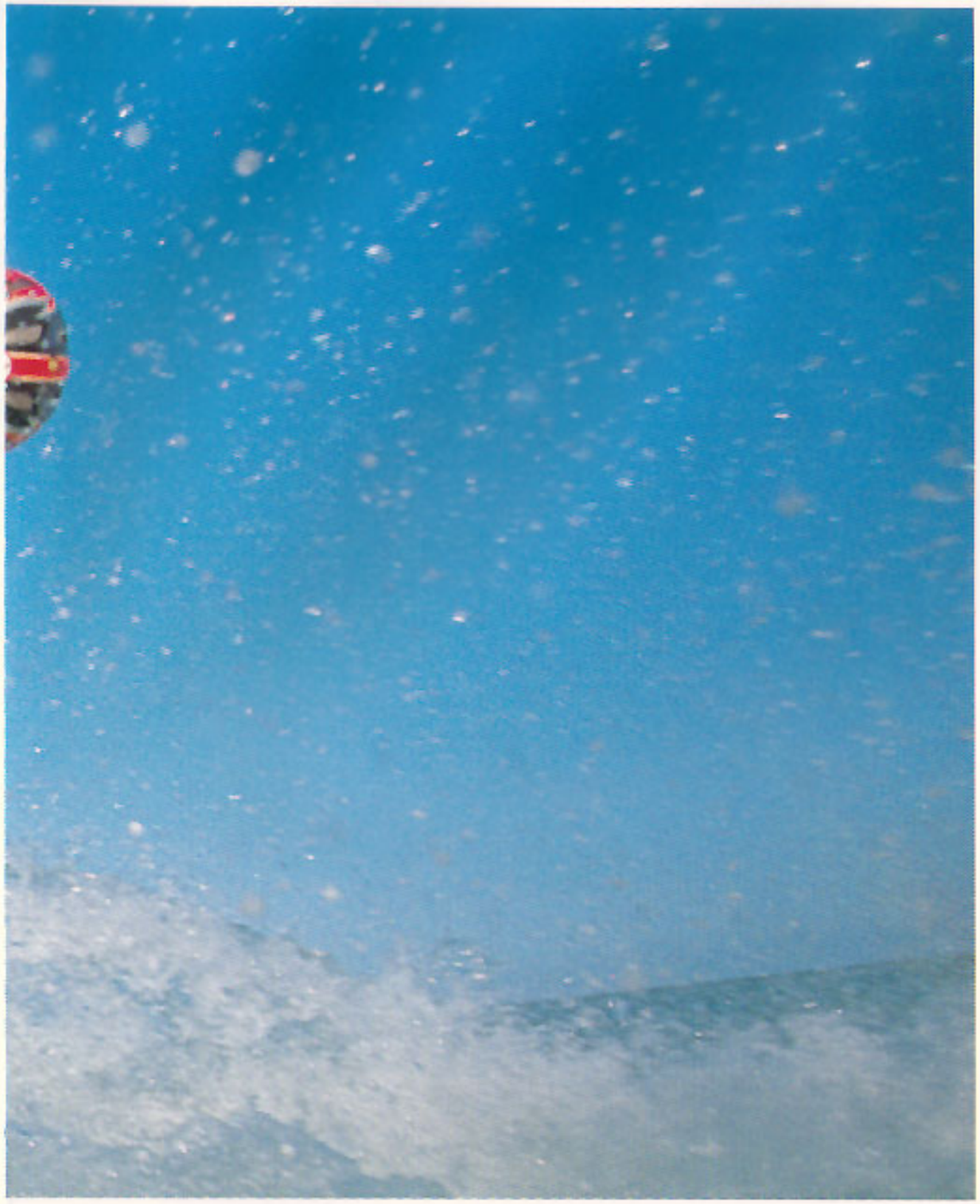
Freedom offers a simplified approach, with basic instrumentation including a fuel gauge and LED warning readouts for low oil and overheating, plus 30 gallons of storage space in the glove box and bow.

virage

freedom

stand-up ski
octane

> you can talk about riding. or let your riding do the talking.



capacity
stand-up ski

engine
100hp
777 Twin Carb

hull
90"

stock color
hood | top deck:
havasu red
tray:
black
hull:
white

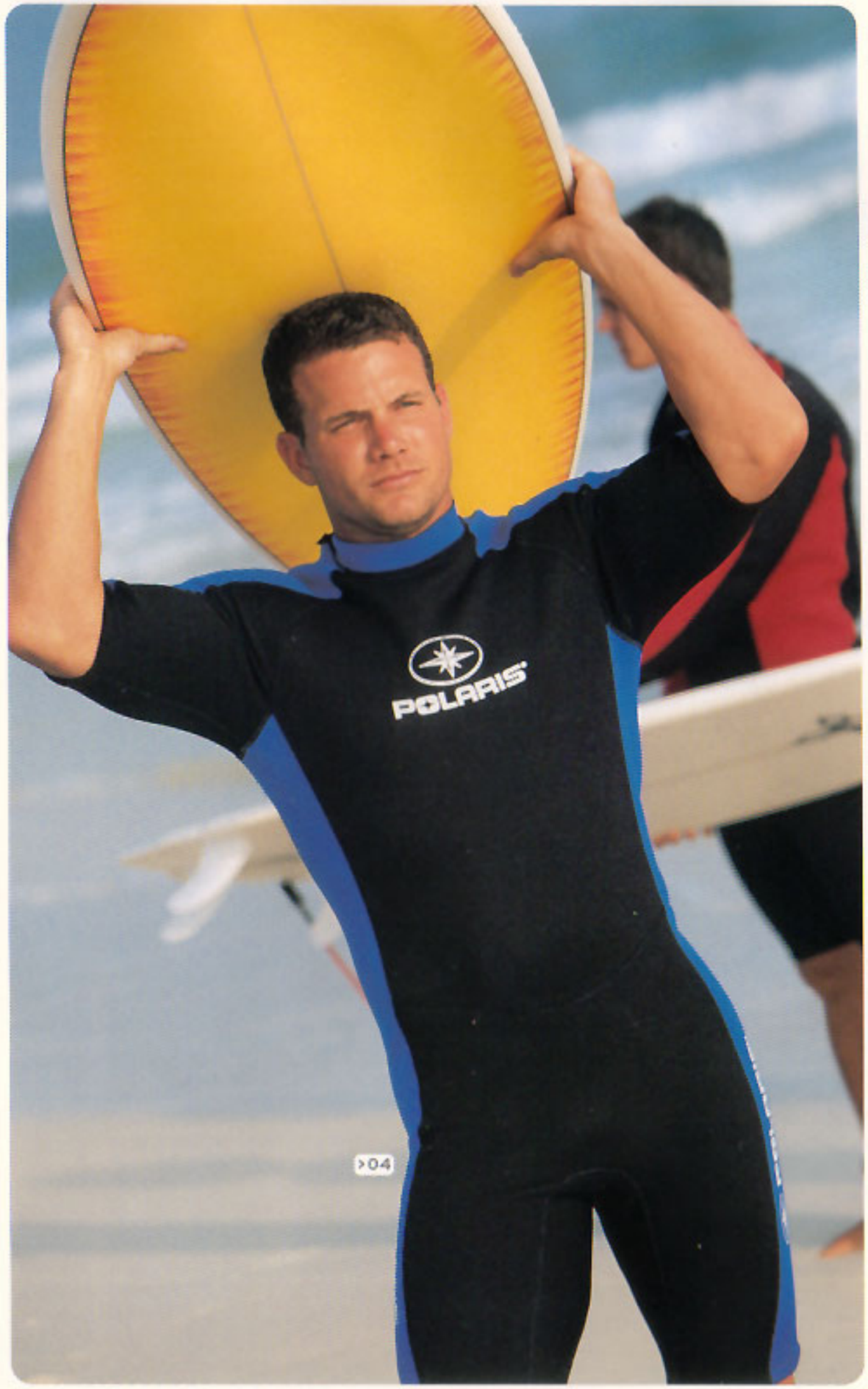
Competition-proven performance for racers and freeriders. For some, competition is a buoy course battle against other racers. For others, it's a contest between nerves of steel and laws of physics. For both, there's the Polaris octane. Appreciative glances become stares of wide-eyed awe as the Polaris Marine 777 powerplant roars to life. Packing the most horsepower and highest top speed of any stock stand-up, the octane takes you up to highway speeds in under 10 seconds. Thanks to a Dual Concave Wammer-V hull and a wider foot tray, it also has the stability to keep you shiny side up. The octane performs like it's hardwired to your riding instincts, with race-proven components like the U.M.I. Racing USA handpole steering and bars, and a Factory Pipe® exhaust system. If dominating the stock classes isn't enough, kick it up another notch with racing mods from Pure Polaris, Factory Pipe, Watcon.com and Seebold Racing (see your dealer for details). With an aggressive attitude and championship bloodlines, the octane is everything you need to take your riding to new heights.

See page 22 for a complete selection of Pure Polaris Apparel, Gear and Accessories.

Octane sold only to current IJSBA competition members in the USA, per EPA regulations. Professional rider Eric Malone shown here on a competition watercraft with custom graphics. Do not attempt maneuvers beyond your abilities. Although International Jet Sports Boating Association competition rules require helmet usage, Polaris does not recommend using a helmet under normal riding conditions. Polaris recommends the use of protective eyewear, footwear and wetwear while operating a watercraft.

PURE POLARIS

wetsuits and PFDs



Some items not available in Canada. To see the complete Pure Polaris line or find a dealer near you, call 1-800-POLARIS or go to polarisindustries.com

The right riding wear will help you make the most of every minute you spend on the water. Pure Polaris offers a wide selection of Wetsuits, Personal Flotation Devices (PFDs) and other riding essentials for every rider. Our Wetsuits are made of comfortable, durable neoprene with stretch fabric panels for extra comfort and mobility, plus our exclusive Pure Grip surface on the seat panel to help you stay securely on your machine. Our PFDs are available in a wide range of styles and materials suited to everything from aggressive sport riding to relaxing cruises around the lake.

>01 Men's Neoprene Jacket
Versatile form-fitting design.
Pair with Neoprene Shorts.
#2854161. S-XL. **$69.99.** XXL. **$76.99.**

Women's Neoprene Jacket (not shown)
XS-XL. #2854162. **$69.99.**

>02 Men's Neoprene Shorts
A perfect fit and all-day riding comfort.
Pair up with Neoprene Jacket or sportswear.
Black. #2854169.
S-XL. **$39.99.** $59.99 CAN.
XXL. **$43.99.** $65.99 CAN.
Black/Red. #2854170.
S-XL. **$39.99.** $59.99 CAN.
Black/Blue. #2854171.
S-XL. **$39.99.** $59.99 CAN.

>03 Women's Shorty
Flexible comfort and perfect cut for warm-weather riding. Stretch panels give ultimate mobility.
S-XL. #2854158. **$99.99.** $149.99 CAN.

>04 Men's Shorty
S-XXL. #2854157. **$99.99** $149.99 CAN.
Youth Shorty (not shown)
Gray/Black. Youth Sizes S-L. #2853150. **$79.99.**

>05 Gloves
Quick-drying design with stretch nylon panels and durable Clarino on palms.
Pre-curved fingers for riding comfort.
Red. S-XXL. #2853520. **$24.99.** $34.99 CAN.
Yellow. S-XXL. #2853521. **$24.99.** $34.99 CAN.
Blue. S-XXL. #2853522. **$24.99.** $34.99 CAN.
Gray. S-XXL. #2853519. **$24.99.** $34.99 CAN.

>06 Goggles
Racing-style eye protection with interchangeable clear and amber lenses.
Can be worn over most prescription glasses.
#2853440. **$44.99.**

>07 Eyeride Goggles
Soft rubber seal and smoked lenses for protection from spray and glare.
Reinforced, adjustable band.
#2850440. **$15.99.** $24.99 CAN.

>08 Women's Long John
Full-length coverage for warmth and protection. Padded knees. Pure Grip seat panel. Side shoulder entry.
S-XL. #2854160. **$119.99.**

>09 Men's Long John
S-XXL. #2854159. **$119.99.**
Youth Long John (not shown)
Youth Sizes S-L. #2852163. **$79.99.**

>10 Hydro Shoes
Ankle-pull laces, lightweight neoprene uppers and a high-grip tread pattern for comfort and stability.
Men's 7-12. #2850605. **$44.99.** $59.99 CAN.

>11 Pure Ride High Top Booties
Durable and lightweight, with lace-up comfort and removable high-top neoprene ankle supports.
Men's 7-12. #2853605. **$69.99.** $99.99 CAN.

>12 Neoprene PFD
The most comfortable PFD you can buy. Neoprene provides added mobility and won't ride up.
#2854173. Adult S-XL. **$99.99.** XXL-XXXL. **$109.99.**
Youth, 50-90 lbs. #2854174. **$89.99.**
Child, 30-50 lbs. #2854175. **$79.99.**

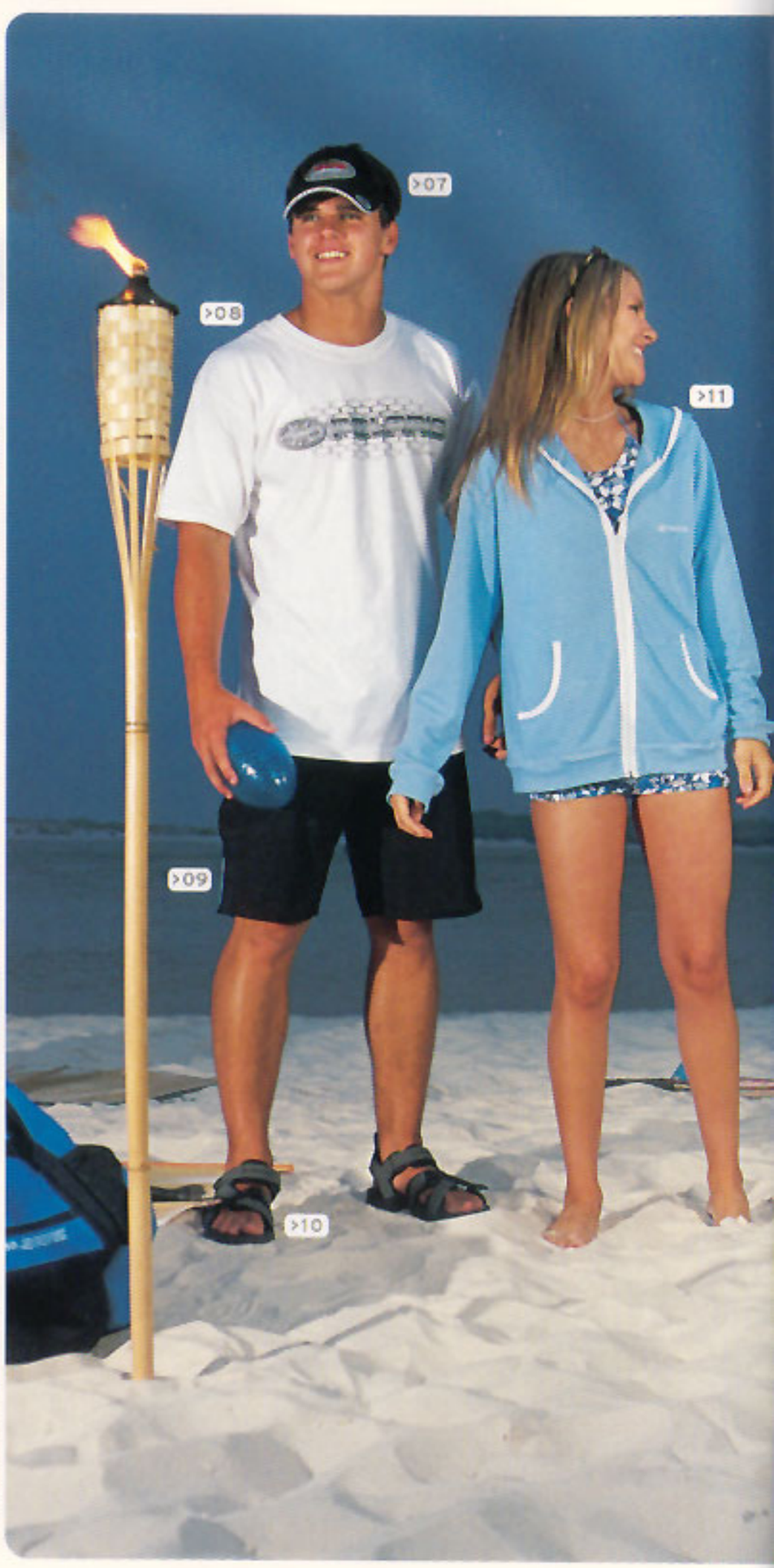
>13 Sport PFD
The perfect PFD for all-around use.
Four-buckle design for a snug, comfortable fit.
Gray/Black. #2854176.
S-XL. **$64.99.** XXL. **$76.99.**
Red/Black. #2854177.
S-XL. **$64.99.** XXL. **$76.99.**

>14 Nylon PFD
Style and comfort. Three-buckle design for a snug, custom fit.
Yellow/Gray. #2853153.
S-XL. **$49.99.** XXL. **$54.99.**
Blue/Gray. #2853154.
S-XL. **$49.99.** XXL. **$54.99.**

>15 Universal PFD
Three-buckle design for a snug, comfortable fit.
Adult Universal. #285019601. **$29.99.**
Adult Oversized. #285019602. **$29.99.**
Youth, 50-90 lbs. #2851166. **$29.99.**
#2853155. $39.99 CAN.

PURE POLARIS

wetwear
and
beachwear



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A typical day of riding goes beyond the water. Relaxing on the beach, playing in the surf and unwinding by the bonfire at the end of the day are all part of the experience, and you need clothing that's comfortable in all situations. That's where Pure Polaris Wetwear and Beachwear come in. Our Rash Guards, Water Shirts and Neoprene Shorts go effortlessly from riding hard to taking it easy. And Pure Polaris Beachwear offers classic looks from T-shirts to Boardshorts that are perfect for wherever your post-ride relaxation takes you.

>01 Long-Sleeved Rash Guard
A comfortable, flexible fit that provides warmth and UV protection. Combine with Neoprene Shorts or Boardshorts.
Blue/Black. #2854163.
S-XL. **$39.99.** $59.99 CAN.
XXL. **$43.99.** $65.99 CAN.
Red/Black. #2854164.
S-XL. **$39.99.** $59.99 CAN.
XXL. **$43.99.** $65.99 CAN.

>02 Watercraft Visor
Soft cotton construction with embroidered Polaris Watercraft logo. #2843920. **$14.99.**

>03 Polaris Clothing Co. T-Shirt
100% cotton.
Ash (shown) #2844330, **Brick** #2844327, **Navy** #2844329, **Yellow** #2844328.
S-XL. **$24.99.** $36.99 CAN.
XXL. **$26.99.** $39.99 CAN.

>04 Women's Mesh Sleeveless T-Shirt
Lightweight, easy-wearing mesh construction. Ideal for hot summer days.
Blue. #2844342. S-XL. **$21.99.**
Yellow. #2844356. S-XL. **$21.99.**

>05 Women's Boardshorts
Solid colors turn into a hibiscus floral pattern as soon as these shorts hit the water. Comfortable Microfiber construction.
Blue Solid/Waterprint.
S-XL. #2843702. **$44.99.** $67.99 CAN.
Red Solid/Waterprint. (shown)
S-XL. #2843702. **$44.99.** $67.99 CAN.

>06 Polaris Backpack
Two roomy zippered compartments. Comfortable padded shoulder straps. Front shock cord for extra storage.
#2842972. **$39.99.** $59.99 CAN.

>07 Polaris Racing Visor
Soft cotton construction with embroidered Polaris Racing logo.
#2844926. **$14.99.** $19.99 CAN.

>08 Watercraft T-Shirt
100% cotton.
M-XXL. #2844341. **$19.99.** $21.99 CAN.

>09 Men's Boardshorts
Cool Microfiber construction dries quickly and stands up to years of hard wearing. Classic styling with cargo pocket.
#2842702. S-XL. **$39.99.** XXL. **$44.99.**

>10 Neoprene Sport Sandals
Lightweight, quick-drying comfort. Perfect pre- or post-ride footwear. Sizes 7-12.
#2843800. **$39.99.** $59.99 CAN.

>11 Women's Terry Hoody
Pull it on at the end of the ride or the end of the day. 100% terry cotton.
#2844338. S-XL. **$49.99.** $59.99 CAN.
XXL. **$54.99.** $64.99 CAN.

>12 Short-Sleeved Rash Guard
Provides comfort and UV protection in a short-sleeved version. Combine with Neoprene Shorts or Boardshorts.
Blue/Black. #2854165.
S-XL. **$29.99.** XXL. **$32.99.**
Red/Black. #2854166.
S-XL. **$29.99.** XXL. **$32.99.**

>13 Women's Neoprene Shorts
Soft neoprene construction for a perfect fit and all-day riding comfort. Pair up with Rash Guard or Neoprene Jacket.
Black. #2854172. S-XL. **$39.99.** $59.99 CAN.

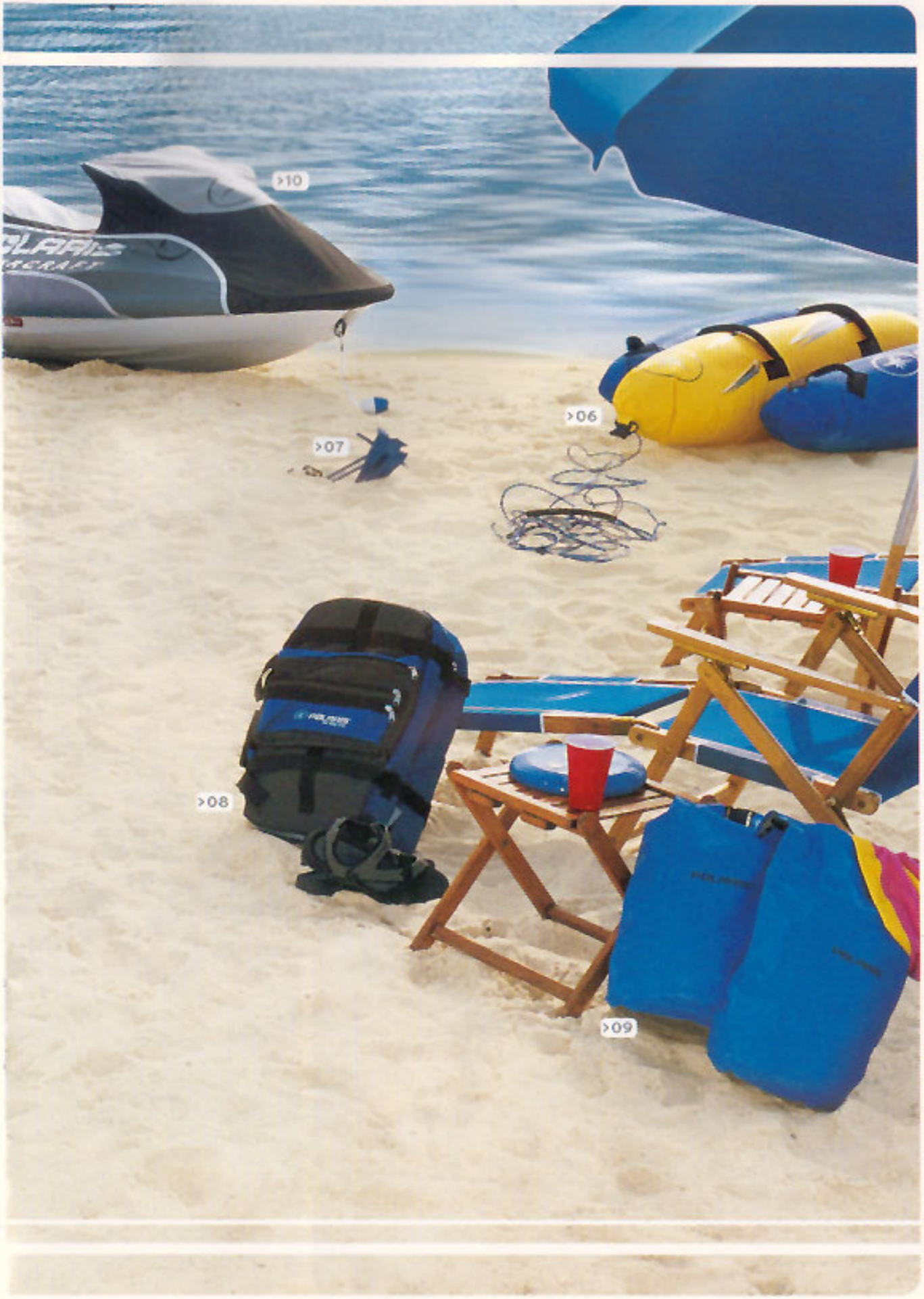
>14 Surf Rescue Cap
Sturdy construction and adjustable fit with Polaris Surf Rescue logo.
#2843949. **$14.99.**

>15 Water Shirt
A quick-drying blend of Lycra® and nylon for lightweight comfort. Combine with Neoprene Shorts or Boardshorts.
Black. #2854167. S-XL. **$29.99.** XXL. **$32.99.**

>16 Women's Embroidered Shirt
A casual classic in 100% cotton. Embroidered Pure Polaris logo.
#2844337. S-XL. **$24.99.** $37.99 CAN.
XXL. **$26.99.** $39.99 CAN.

PURE POLARIS

towables
and
accessories



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A day out on the water means something different for every rider. That's why Pure Polaris offers Towables and Accessories that cover just about everything you can do with a watercraft, from fun inflatables for kids of all ages to roomy bags to carry your gear. Plus an Electric Scooter guaranteed to be the coolest thing on the boardwalk.

>01 Polaris Duffel Bags
Heavy-duty Denier polyester construction. Three separate storage areas, including mesh pocket for wet gear.
Duffel Bag. 14x27x14.
#2851036. **$59.99.** $89.99 CAN.
Large Duffel Bag. 15x34x15.
#2851035. **$89.99.** $139.99 CAN.
Travel Bag with Wheels. 18x17x33.
#2842970. **$119.99.** $179.99 CAN.

>02 Docking Rope
Red. (shown) #2871452-02.
Silver. (shown) #2871452-04.
Blue. #2871452-06.
Yellow. #2871452-07.
Black. #2871452-05.
$13.99. $16.99 CAN.

>03 Electric Scooter
24 volt, 350 watt motor and quick-charging battery with a 12 mile range. Front and rear suspension. Dual brakes. Adjustable seat and luggage rack.
#2832005S. **$899.99.**

>04 Polaris Inflatables
Polaris Sport Tube. (shown)
#2859034. **$99.99.** $149.99 CAN.
Polaris 3-Person Tube.
#2859041. **$299.99.** $459.99 CAN.
Polaris Ride-In.
#2859035. **$199.99.** $299.99 CAN.
Polaris Skipper.
#2859036. **$159.99.** $249.99 CAN.

>05 Towable Rope
60'. (shown) #2851045. **$19.99.** $29.99 CAN.
75'. #2851045-01. **$21.99.** $32.99 CAN.
Adjustable Ski/Towing (75'/60'/45').
#2851038. **$59.99.** $89.99 CAN.

>06 RAVE Sea Wasp®
Seats one or two. Heavy-duty vinyl construction.
#2851044. **$199.99.** $299.99 CAN.

>07 Anchors
All fit in standard Polaris Watercraft storage compartments.
2.5 lb. Metal Anchor Kit.
#2851039. **$44.99.**
6.5 lb. Metal Anchor Kit. (shown)
#2851040. **$89.99.** $134.99 CAN.
Anchor Screw System. (shown)
#2850948. **$19.99.** $36.99 CAN.
Mushroom Anchor.
#2859020. **$34.99.**
Anchor w/Line and Bag.
#2850946. **$24.99.** $36.99 CAN.

>08 Polaris Carry-On Bag
Three outer pockets, two roomy interior compartments. Padded backpack straps.
#2842971. **$54.99.** $79.99 CAN.

>09 Waterproof Bag
Protect everything you need to keep dry before, during and after the ride.
Small. #2851006. **$9.99.** $14.99 CAN.
Medium. (shown) #2851007. **$14.99.** $22.99 CAN.
Large. (shown) #2851008. **$19.99.** $22.99 CAN.

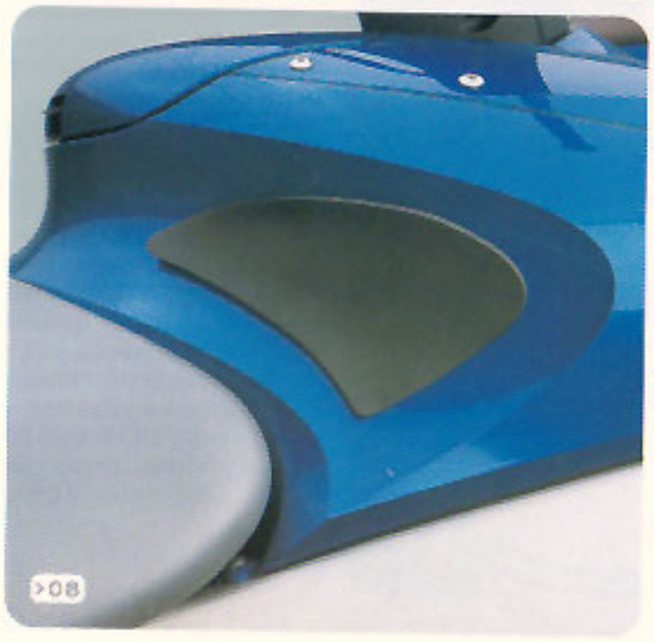
Impeller Tow Rope Protector. (not shown)
#2851031. **$14.99.** $29.99 CAN.
Inflator Pump. (not shown)
#2859037. **$19.99.** $29.99 CAN.

>10 Covers
Custom made to fit Polaris Watercraft models. Made of weather-resistant SurLast™ with our patented Vacu-hold® system for a snug, secure fit.
MSX – Red/Gray. (shown)
#2859039. **$169.99.** $259.99 CAN.
Genesis – Black/Gray. (shown)
#2872885. **$179.99.** $269.99 CAN.
MSX – Blue/Gray.
#2859038. **$169.99.** $259.99 CAN.
MSX – Gray.
#2859040. **$169.99.** $259.99 CAN.
MSX – Storage. (not trailerable)
#2859050. **$79.99.** $119.99 CAN.
Genesis (full size) – Storage. (not trailerable)
#2859016. **$169.99.** $129.99 CAN.
Virage (sport) – Storage. (not trailerable)
#2859015. **$79.99.** $129.99 CAN.

PURE POLARIS

lubrication, maintenance and miscellaneous

>01 >02 >03 >04 >05 >06 >07



>08

>09

>10

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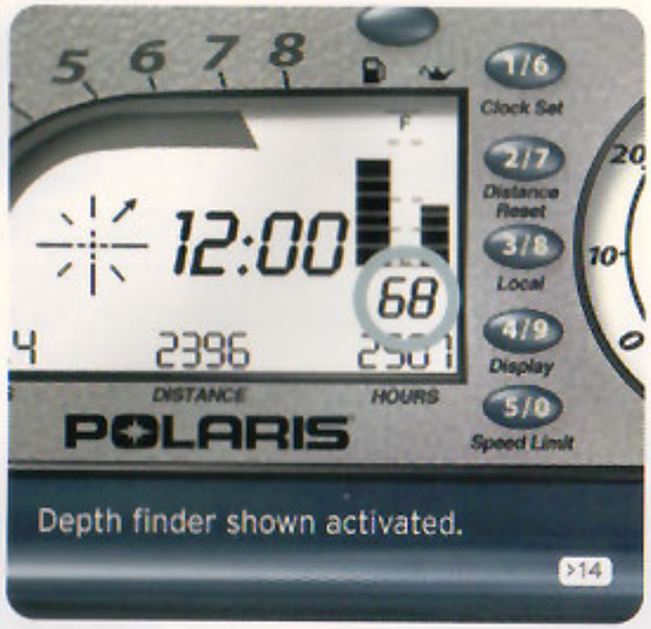

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Life on the water should be lived to the fullest. And the best way to ensure that you'll get top-notch performance from your Polaris Watercraft at all times is to maintain it with Pure Polaris oils, lubricants, cleaners and care products. Only Pure Polaris products are specifically formulated to keep your watercraft looking and running like new. Spend less on cheap imitations, and you'll settle for less on the water. For pure performance, stick with Pure Polaris. See your Polaris dealer for pricing and availability.

>01 Dry Cell Battery
High-performance replacement battery with sealed construction and deep-cycle reserve power.
#2872887. **$99.99.**

>02 PS-4 Synthetic Marine 4-Cycle Oil
Specially formulated to provide maximum protection at extreme operating temperatures. Durable additives help to keep your engine clean and running efficiently.
Gallon. #2872607.

>03 Premium Gold Synthetic 2-Cycle Oil
100% synthetic formula provides extraordinary lubricity, clean operation and rust protection. Smokeless and low odor.
Quart. #2871721. **Gallon.** #2871722.

>04 Premium Blue 2-Cycle Oil
The most advanced mineral oil for 2-cycle engines. For premix or injection applications.
Quart. #2871098.
Gallon. #2871097.
2.5 Gallon. #2871240.

>05 Nature-Oil Biodegradable Synthetic 2-Cycle Oil
Specially formulated for excellent protection of Polaris engines, while protecting the environment at the same time. Certified for all marine applications.
Gallon. #2872607.

>06 Grease Gun Kit
Makes it easy to get at hard-to-reach grease fittings. All-steel construction, custom hose and fittings, and grease cartridge.
#2871312. **$29.99.** $39.99 CAN.

>07 Fogging Oil
A foaming aerosol additive for maximum corrosion and oxidation protection during storage.
Fogging Oil. 12 oz. Aerosol Spray. #2870791.
Premium Fogging Oil. Qt. Liquid w/Spout. #2871517.

>08 MSX Knee Pads
Extra protection for aggressive riding.
#2859051. **$49.99.** $74.99 CAN.

>09 Boarding Step
Makes boarding in the water even easier.
MSX. #2859043.
Genesis. (shown) #2202238.
Virage/Freedom/SLT. #2871588.
$149.99. $224.99 CAN.

>10 Tow Pylon
Designed exclusively for the virage and freedom models to tow skiers.
#2859049. **$199.99.** $299.99 CAN.
Genesis Ski/Tow Pylon
#2873448. **$199.99.** $299.99 CAN.

>11 Hook-a-Bumper
Portable docking protection.
#2874883. **$39.99.** $59.99 CAN.

>12 MSX Chrome Windshield
#2874884. **$49.99.** $74.99 CAN.

>13 Freedom Mirrors
For towing applications and general riding.
#2202239. **$89.99.** $134.99 CAN.

>14 Genesis Depth Finder
Includes sonar transducer that attaches to hull. For all current Genesis models.
#2872403. **$199.99.** $299.99 CAN.

>15 Aquacart
Sturdy, padded rolling cart makes storage and regular maintenance easy.
#2871583. **$219.99.** $329.99 CAN.
Single PWC Lift. (not shown)
#2871769. **$849.99.** $929.99 CAN.

>16 Lanyard with Whistle
Adjustable Velcro® closure with safety whistle.
Yellow #2871532-03, **Silver** #2871532-05,
Red #2871532-02, **Black** #2871532-08,
Blue #2871532-07.
$19.99. $29.99 CAN.

>17 MSX Rubrail Inserts
Add some color to your ride.
Red #2874882, **Blue** #2874881.
$29.99. $49.99 CAN.

2004 model specifications

	midsize		
	msx 150	**msx 140**	**msx 110**
GENERAL			
Fuel Tank (U.S. gallons)	17.8 (67.4 L)	17.8 (67.4 L)	17.8 (67.4 L)
Oil Reservoir Capacity (U.S. quarts)	6.0 (5.68 L)	6.0 (5.68 L)	N/A
Rider Capacity/Rider Weight Limit	1-3 persons/500 lbs (227 kg)	1-3 persons/500 lbs (227 kg)	1-3 persons/500 lbs (227 kg)
Total Weight Capacity	690 lbs (315 kg)	690 lbs (315 kg)	685 lbs (313 kg)
Total Length (inches)	126.0 (320.0 cm)	126.0 (320.0 cm)	126.0 (320.0 cm)
Width (inches)	48.3 (122.6 cm)	48.3 (122.6 cm)	48.3 (122.6 cm)
Height (inches)	42.5 (108.0 cm)	42.5 (108.0 cm)	42.5 (108.0 cm)
Dry Weight (pounds)	665 lbs (302 kg)	685 lbs (312 kg)	660 lbs (301 kg)
Hull Design	Modified-V Progressive Dihedral Stepped	Modified-V Progressive Dihedral Stepped	Modified-V Progressive Dihedral Stepped
Hull Material/Process	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite
Top Deck Material/Process	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite
Front Storage Capacity (gallons)	30.0	30.0	30.0
Glove Box (gallons)	1.8	1.8	1.8
Under Seat Storage (gallons)	2.0 (open)	N/A	2.0 (open)
COLORS			
Hood / Top Deck	Catalina Blue, Stealth Black, Turbo Silver or Solar Red/Matrix Alloy Metallic	Turbo Silver/Havasu Red	Sarasota Yellow, Havasu Red or Ebonic Copper Metallic/White
Seat or Tray	Liquid Metal	Liquid Metal	Bright Silver
Hull	Black	White	White
ENGINE			
Emissions Rating	Very Low Emissions - Two Star	Low Emissions - One Star	Very Low Emissions - Two Star
Engine Type, In-line	Polaris Marine HO Turbo 4-Stroke	Polaris Marine HO 1200 Direct Injection	Polaris Marine Turbo 4-Stroke
Induction Type	Turbocharged	Case Reed	Turbocharged
Exhaust System	Water Cooled, Jacketed	Now Tuned Pipe	Water Cooled, Jacketed
Sound Reduction	Turbo PLANET	PLANET	Turbo PLANET
Lubrication	Dry Sump	Oil Injected	Dry Sump
Oil Type	Synthetic 4-stroke	5W-40, Nature-Oil, Synthetic 2872607	Synthetic 4-stroke
Engine Cylinders	2	3	2
Bore (mm) x Stroke (mm)	85 x 66	85 x 70	85 x 66
Engine Displacement (cc)	750	992	750
Rated Horsepower	150	140	110
RPM Limiter Operation	7500 RPM	7200 RPM	7000 RPM
Gas Type	87-89 octane unleaded	87-89 octane unleaded, 92 octane recommended	87-89 octane unleaded
Fuel Delivery	Bosch Multi-port EFI	3 Bore Injectors	Bosch Multi-port EFI
Intake Type	Inter-cooled Turbocharger	Reed Valve	Turbocharger
Engine Cooling	Liquid cooled, closed loop, with coolant/water heat exchanger	Water cooled, thermostat pop-off, self draining; direct from propulsion	Liquid-cooled, closed loop, with coolant/water heat exchanger
Ignition System	Bosch Electronic	DCI CDM	Bosch Electronic
PROPULSION			
Jet Pump Type	Dominator 2, Single Stage Axial Flow 6 Vane Stainless Steel Stator	Dominator 2, Single Stage Axial Flow 6 Vane Stainless Steel Stator	Extended Big Mouth, Single Stage Axial Flow 5 Vane Aluminum Stator
Impeller, Stainless Steel, 3 Blade	Progressive Pitch, Radial Blade	Progressive Pitch, Radial Blade	Progressive Pitch
Reverse System, left side access	Standard	Standard	Standard
OTHER FEATURES			
Instrumentation	NGI 14 Function	NGI 14 Function	NGI 14 Function
Theft Deterrent System	Option: 2872304 TDS	Option: 2872304 TDS	Option: 2872304 TDS
Ski Tow Hook, Stainless Steel	Standard	Standard	Standard
Throttle	Finger Trigger/Reversible	Finger Trigger/Reversible	Finger Trigger/Reversible
Mirrors	Standard	Standard	Standard
Bilge Pump	Siphon	Siphon	Siphon
Sponsons	Matrix Blade	Matrix Blade	Matrix Blade
Footwell Pads	Hydro-Turf	Hydro-Turf	Hydro-Turf
Boarding Step	Optional	Optional	Optional
Seat	Single	Single	Single
Patented Child Grab Handle	Standard	Standard	Standard
Misc.	Polaris ESP Technology	Polaris ESP Technology	Polaris ESP Technology
ACCESSORIES			
•	msx Knee Pads	msx Knee Pads	Tow Pylon
	Tow Pylon	Tow Pylon	Boarding Step

All Polaris Watercraft are powered by high-performance, liquid-cooled Polaris Marine engines. Twelve-volt electrical systems are combined with electric start and digital electronic ignition. They are equipped with a safety lanyard and whistle that can be attached to the wristband or clipped to the PFD.

Each model* has sponsons for enhanced handling during turns and maneuvers. Also included are a fire extinguisher compartment, convenient grab handles for passenger reboarding, tow hooks for towing tubes and boarders, mono-strut-assisted front hoods and flotation foam in accordance with Coast Guard requirements for an unsinkable craft.

Information is communicated to the driver through state-of-the-art instruments that use a micro-controller, Liquid Crystal Display (LCD) and warning Light Emitting Diode (LED) to sense, process, calculate and display important and ancillary information to the driver.**

The Next Generation Instrument (NGI) on msx models uses extra-large LCD digits for the analog speedometer and also displays fuel level, oil level (msx 140) or turbo boost (msx 150/150) all the time. One push of the mode button on the left hand control changes the initial screen from Clock to Tachometer, and then to Trip Odometer and engine hours. Also available are peak speed and RPM readings, English and metric units, as well as icon warning messages to explain the flashing LED. The NGI has 14 functions in all.

The Multi-Function Instrument (MFI) displays speed with an analog gauge that uses a needle that will not bounce. An LCD is used to display RPM, clock, fuel and oil levels, voltage, distance, engine hours and applicable warnings at all times. Mode buttons allow access to digital and peak speed, digital and peak RPM, English or metric units, Theft Deterrent System and PIN number programming. The MFI for genesis i also includes a 16-segment compass heading, sonar water depth (optional transducer) and PERC™ reverse indication. The LED flashes to indicate a warning and a corresponding LCD message appears for indication of low battery power, low fuel or oil levels, check engine (genesis i and virage i), PERC reverse mode and engine overheating. The MFI includes 25 functions on genesis i, 23 on virage i and 22 functions on the virage.

*octane and freedom do not have all these features.
** freedom instrumentation includes a fuel gauge with an integrated LED that flashes slowly to warn of low oil level and flashes fast for engine overheat warning.

Play By The Rules. You are the future of the sport. By taking the initiative to ride responsibly, you'll help create a positive public opinion. If everyone follows your example, nothing will inhibit the total enjoyment of your machine. Always check local, state and provincial boating regulations and obey them. Never operate your Polaris Watercraft when using drugs or alcohol. Always have the required equipment – personal flotation devices, orifice and eye protection and a fire extinguisher. Some states have additional requirements, so check with local boating officials. Maintain a safe distance from shore, swimmers, skiers and other boaters. Always be on the alert, drive defensively and respect the rights of others to enjoy the water. Seek and learn all boating rules and regulations. Check local, state and provincial boating regulations for proper watercraft operating hours. Don't make a sudden maneuver unless you are sure of your 360 degree surroundings. Other boats are far less maneuverable than your Polaris Watercraft, and may not be able to avoid you if you make a quick turn. Never cross a wake within 150 feet of the boat that is creating it. Even then, be careful, since the wake may be shielding a watercraft on the other side. Never ride without the lanyard attached to your wrist or PFD. Polaris recommends all riders be 16 years or older. Riders should participate in a boating safety course.

WARNING: All watercraft riders appearing in this brochure are experienced professionals. Do not attempt to duplicate any stunts or maneuvers that are beyond your own capabilities. Polaris reserves the right to change models and specifications at any time without incurring obligation.

	full size	sport			stand-up ski
	genesis i	virage i	virage	freedom	octane
	17.8 (67.4 L)	17.8 (67.4 L)	17.8 (67.4 L)	17.8 (67.4 L)	4.5 (17.0 L)
	6.0 (5.68 L)	6.0 (5.68 L)	6.0 (5.68 L)	6.0 (5.68 L)	N/A - Uses premix fuel/oil, 40:1 ratio
	1-4 persons/600 lbs (273 kg)	1-3 persons/500 lbs (227 kg)	1-3 persons/500 lbs (227 kg)	1-3 persons/500 lbs (227 kg)	1 person/225 lbs (102 kg)
	625 lbs (282 kg)	565 lbs (227 kg)	565 lbs (227 kg)	565 lbs (227 kg)	225 lbs (102 kg)
	121 (330.5 cm)	120.3 (305.6 cm)	120.3 (305.6 cm)	120.3 (305.6 cm)	90.0 (228.6 cm)
	49.3 (125.2 cm)	49.3 (125.2 cm)	49.3 (125.2 cm)	49.3 (125.2 cm)	29.5 (74.9 cm)
	48.4 (122.6 cm)	39.0 (99.1 cm)	39.0 (99.1 cm)	39.0 (99.1 cm)	29.0 (73.7 cm)
	735 (335 kg)	615 (279 kg)	600 (270 kg)	590 (265 kg)	330 (150 kg)
	Modified Full "V"	Full "V"	Full "V"	Full "V"	Double Concave Mariner V
	Fiberglass Reinforced Composite	Sheet Molded Compound	Sheet Molded Compound	Sheet Molded Compound	Fiberglass Reinforced Composite, Hand-laid
	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite	Fiberglass Reinforced Composite, Hand-laid
	38.8	36.8	36.8	36.0	Fire Extinguisher Only
	0.6	0.6	0.6	0.6	N/A
	3.0	2.1	2.1	N/A	N/A
	Havasu Red Metallic/White	Catalina Blue/White	Solar Red Metallic/White	Sarasota Yellow/White	Havasu Red
	Bright Silver	Silver/Catalina Blue	Silver/Solar Red	Silver/Sarasota Yellow	Black
	White	White	White	White	White
	Low Emissions - One Star	Low Emissions - One Star	Standard	Standard	Standard
	Polaris Marine 1200 DI	Polaris Marine 800 DI	Polaris Marine 700 LE	Polaris Marine 700 LE	Polaris Marine 777
	Case Reed	Case Reed	Case Reed	Case Reed	Case Reed
	Linear Power Manifold (LPM)	Water Cooled/Injected, 700H	Water Cooled/Injected, 700H	Water Cooled/Injected, 700H	Factory II Pipe
	PLANET	PLANET	PLANET	PLANET	Standard
	Oil Injected	Oil Injected	Oil Injected	Oil Injected	Premix 40:1 Fuel/Oil Ratio
	TC-W3, Nature Oil, Synthetic	TC-W3, Nature Oil, Synthetic	TC-W3, Nature Oil, Synthetic	TC-W3, Nature Oil, Synthetic	Red Racing Synthetic 2872673
	3	2	2	2	2
	84 x 70	84 x 70	81 x 68	68 x 68	84 x 70
	1685	777	708	701	777
	135	100	95	95	100
	7200 RPM	7200 RPM	7200 RPM	7200 RPM	7200 RPM
	87-89 octane unleaded	87-89 octane unleaded	87-89 octane unleaded	87-89 octane unleaded	87-89 octane unleaded
	3 Ram Injectors	2 Ram Injectors	1-40mm Keihin LE w/Accel Pump	1-40mm Keihin LE w/Accel Pump	2-40mm Keihin LE w/Accel Pump
	Reed Valve	Reed Valve	Reed Valve	Reed Valve	Reed Valve
	Water cooled, thermostat pop-off, self draining; direct from propulsion	Water cooled, thermostat pop-off, self draining; direct from propulsion	Water cooled, thermostat pop-off, self draining; direct from propulsion	Water cooled, thermostat pop-off, self draining; direct from propulsion	Water cooled, thermostat pop-off, self draining; direct from propulsion
	FICHT EMM	FICHT EMM	Digital CDI, Flywheel Mag.	Digital CDI, Flywheel Mag.	Digital CDI, Flywheel Mag.
	Dominator Short, Single Stage Axial Flow, 6 Vane Stainless Steel Stator	Extended Big Mouth, Single Stage Axial Flow, 5 Vane Aluminum Stator	Extended Big Mouth, Single Stage Axial Flow, 5 Vane Aluminum Stator	Extended Big Mouth, Single Stage Axial Flow, 5 Vane Aluminum Stator	Aggressor, Single Stage Axial Flow, 12 Vane Stainless Steel Stator
	Progressive Pitch, Radial Blade	Progressive Pitch, Large Overlap	Progressive Pitch, Large Overlap	Progressive Pitch, Large Overlap	Progressive Pitch, Radial Camber
	PERC ® - Polaris Electric Reverse Control	Standard	Standard	N/A	N/A
	MFI 25 Function	MFI 23 Function	MFI 22 Function	3 Function Fuel Gauge	N/A
	Standard	Standard	Standard	Option: 2872384 TDS	Option: 2872384 TDS
	Standard	Standard	Standard	Standard	N/A
	Thumb	Thumb	Thumb	Thumb	Finger Trigger/Reversible
	Standard	Standard	Standard	Optional	N/A
	Electric, manual override	Electric, manual override	Electric, manual override	Electric, manual override	Electric, manual override
	Standard - genesis	Standard - 28"	Standard - 28"	Standard - 28"	N/A
	Hydro-Turf	Hydro-Turf	Hydro-Turf	Hydro-Turf	Hydro-Turf
	Standard	Optional	Optional	Optional	N/A
	2 piece	2 piece hinged - patented	2 piece hinged - patented	Single	N/A
	Standard	Standard	Standard	Standard	N/A
	3 Position/Removable Seat Strap				
	Depth Finder Module	Boarding Step	Cooler/Cargo Rack	Mechanical Throttle Limiter	
	Ski/Tow Pylon	Tow Pylon	Saddle Bags	Mirror Kit	
					The octane can be sold only to current USBA competition members in the USA per EPA regulations. See your dealer for details.

full size
genesis i

your style:

It's all about good times on the water with family and friends. I need plenty of room for the kids and their toys, and I don't want to stop the fun to fill up the gas tank.

your ride: genesis i

The ultimate family craft. Roomy enough for a family of four, with over 41 gallons of storage space in a super-stable platform that's easy to board. And its clean, quiet engine is perfect for towing.

seating capacity

horsepower

PLANET sound reduction, low emissions

towing capability

>14 genesis i

sport
virage i, virage & freedom

your style:

I'm looking for weekend fun and relaxation, pure and simple. Enjoying the ride means more to me than bells and whistles. I want a boat that's ready to take on a full day on the water and will be reliable for years to come.

your ride: virage i, virage & freedom

Three models ready for anything from solo sport riding to three-up cruising, even towing. The virage i offers great horsepower and fuel efficiency. Both the virage and freedom give you versatility and simplicity. All are among the best values in watercraft.

seating capacity

horsepower

PLANET sound reduction, low emissions (virage i only)

towing capability

>16 virage i (shown) >18 virage & freedom

stand-up ski
octane

your style:

Every time I ride, I want to push the limits. Higher speeds, harder carving, wilder tricks. I need a stand-up ski that can churn out serious power and soak up anything I can dish out.

your ride: octane

A race-built stand-up ski with championship bloodlines, pro components and a mighty 777cc powerplant. Racers and freeriders, look no further—this is the boat that'll take your riding to a higher altitude.

stand-up ski

horsepower

competition

Sold only to current IJSBA competition members in the USA, per EPA regulations.

>20 octane

leading the way to the way out.

A Polaris Watercraft leads you to a world where passion for performance, attention to detail and the pursuit of perfection make every ride better than the last. And Polaris Financial Services can help you get there. Start with the Polaris StarCard, the financial tool that puts the Polaris Watercraft you want within your reach, simply and affordably. Then, check out POLARISTAR Protection Plus for the peace of mind that comes from knowing that even unexpected repairs won't keep you off the water. Finally, protect yourself, your family and your machine with POLARISTAR Vehicle Insurance, with comprehensive coverage at competitive rates. When you've found your way out, trust Polaris Financial Services to make your riding experience even better.

Polaris StarCard – your access to The Way Out.

So you've been dreaming about a new Polaris PWC – make that dream a reality with the StarCard (Polaris Card in Canada). Take advantage of on-the-spot financing and the benefits of StarCard to get you out there faster.

STARCARD BENEFITS

- $0 DOWN
- 25-DAY GRACE PERIOD
- NO ANNUAL FEE OR TRANSACTION FEE[1]
- LOW MONTHLY PAYMENTS[2]
- SPECIAL FINANCING OFFERS (SEE YOUR DEALER)
- NO PREPAYMENT PENALTY
- INCREASED PURCHASING POWER
- COMPETITIVE INTEREST RATE[3]
- NO MINIMUM PURCHASE AMOUNT

EXAMPLE:

U.S. $4,200 MSRP U.S. $105/month[2]
U.S. $7,600 MSRP U.S. $171/month[2]

Prices are based on manufacturer's suggested retail price and are subject to availability.

To learn more about the Polaris StarCard, go to polarisindustries.com and click on "Financial Services." Stop by your local Polaris dealer to apply for the Polaris StarCard today. See the Cardholder Agreement and Disclosure Statement for more information. Polaris Card available in Canada, provided by HFC Retail Services. [1]Late Payment Fee is $29.00. Overlimit Fee is $25.00. [2]On the Polaris StarCard, subject to credit approval. The Minimum Monthly Payment for each Credit Plan requiring a Minimum Monthly Payment is the greater of $15 or 2.5% of the Credit Plan's balance, if the New Balance for that Credit Plan, as reflected on your billing statement after a new purchase, is $5,000 or less; or 2.25% of the Credit Plan's balance, if the New Balance for that Credit Plan, as reflected on your billing statement after a new purchase, is greater than $5,000, rounded to the next highest dollar, plus any insurance charges or debt cancellation fees (if applicable). All Minimum Monthly Payments are then combined into the Total Minimum Monthly Payment. [3]The Standard Annual Percentage Rate is 17.9%. The Default Annual Percentage Rate is 21.9%. The Minimum Finance Charge is $1.00.

In Canada, visit your participating Polaris dealer for Polaris Card program details.

POLARISTAR PROTECTION PLUS

POLARISTAR Protection Plus – ensure your riding experience.
This program helps drive your repair bills down in the event of a mechanical breakdown.

- Available on new and pre-owned vehicles*
- You choose the repair facility
- Transferable coverage*
- Optional $0 deductible for new vehicles
- Reliable protection for all factory-installed mechanical and electrical operating components*
- Coverage throughout the United States and Canada
- Your contract, on average, costs less per year than one moderate failure
- Inquire about possible monthly payments
- Prompt reimbursement on claims

POLARISTAR Protection Plus offers specialized coverage designed especially for your Polaris Watercraft. Coverage includes all factory-installed mechanical and electrical operating components and parts,* such as:

• Engine • Propulsion • Turbo • Reverse System • PLANET™ Sound Reduction • Electrical System
• Fuel System • Cooling • Steering • Seals & Gaskets

Estimated Repair Cost – Component, System or Part	WITH Coverage*	WITHOUT Coverage**
Engine Overhaul	$50	$3,900
Fuel System Overhaul	$50	$1,900
Electrical System	$50	$800
Jet Drive Repair	$50	$700
Starter	$50	$500

These costs are for demonstration purposes only.

To learn more about POLARISTAR Protection Plus, visit a participating Polaris dealer or go to polarisindustries.com and click on "Financial Services."

*These costs are deductibles. Actual deductible options are $50 and $0.
**These costs are anticipated prices after 3 years and are based on industry averages.
*Certain restrictions apply.

POLARISTAR VEHICLE INSURANCE

Polaris Vehicle Insurance – protect your investment.
Whether you're the proud owner of a Polaris ATV, motorcycle, personal watercraft or snowmobile, Polaris Vehicle Insurance offers the security that insurance coverage provides at a price that's easy on your pocketbook! Underwritten by Markel American Insurance Company, the POLARISTAR Vehicle Insurance Program offers competitive rates, superior customer and claims service, expanded protection options including accessory coverage, and numerous discounts all backed by the financial security of A-rated (excellent) Markel American Insurance Company.

Markel has been insuring recreational products for over 30 years. Unlike other insurance companies that insure ATVs, motorcycles, personal watercraft and snowmobiles as a side business, recreational products insurance is our main business. At Markel American Insurance Company, we make it our goal to know and understand Polaris products in order to provide you with the best insurance options and claims handling service.

For an insurance quote, go to polarisindustries.com and click on "Financial Services," or call the POLARISTAR Vehicle Insurance Program toll free at 1-866-333-2293. (Not available in Canada.)

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Fifty years ago when Polaris began, people worked hard for themselves and their families, but knew getting out to recharge was important, too. It's time well spent that can shake off a week's worth of work and let the entire family have fun. Polaris gave them The Way Out in exhilarating new forms. Our machines inspired people, and discovering so many others shared our enthusiasm inspired us.

People still work hard, and Polaris keeps adding exciting new products, from the snowmobiles we first invented to ATVs, Victory® motorcycles, personal watercraft, sport boats, Professional Series Workmobiles,™ and Pure Polaris parts, apparel and accessories. Each Polaris machine is a sleekly designed reminder of The Way Out, bearing our name with the perfect measure of serious design and well-earned fun.

Polaris Industries has grown to include riding clubs and extensive support. Our large dealer network provides everything from customer service to financial services, so any assistance you need is never far away. At Polaris, we know our hard work pays off. We hope our machines remind you that yours does, too. Polaris. ***The Way Out.***

1954

2004

50 YEARS

POLARIS

Join us for our 50th Anniversary Celebration at the Minnesota State Fairgrounds July 23–25, 2004, and visit polarisindustries.com for other 50th Anniversary events, venues and contests starting in Fall 2003.

For your nearest Polaris dealer, call 1-800-POLARIS or visit polarisindustries.com
Polaris Sales Inc., 2100 Highway 55, Medina, MN 55340 Phone (763) 542-0500 Fax (763) 542-0599
Polaris Industries LTD, 1485 Chief Peguis Trail, Winnipeg, Manitoba, Canada R2X 2Y1 Phone (204) 925-7100 Fax (204) 925-7110
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Safety: Always Wear Helmet, Eye Protection and Protective Clothing. Always Ride Responsibly. Never Ride Under the Influence of Alcohol or Drugs. Read Your Owner's Manual Thoroughly Before Operating Your Vehicle. Obey All Laws. Visit www.ssaby.com.

The official vehicle of Polaris

POLARIS
The Way Out.