

Indian
MOTORCYCLE

2014







OWN WHAT YOU
ALWAYS *Wanted* TO
RIDE.

Indian® motorcycles have always stirred the souls of riders. And the all-new line of Indian Chief® motorcycles is no exception. Each bike is a proud display of what America's original motorcycle company was built upon. Engineering prowess. Innovation. And iconic styling. The likes of which the road hasn't seen in quite some time. The next chapter in Indian Motorcycle® history is here.



For the past two years, our designers and engineers have been on an unforgettable ride, challenged with creating the next icon of the road from America's original motorcycle company. No small task. The process was part evolution and part revolution. It was about staying true to the ideology set forth by Indian Motorcycle® founders in 1901, while breaking the mold of the industry to ensure our new bikes were equipped with cutting-edge technological advancements. From dream to sketch to CAD to clay to prototypes to testing to assembly in our new home in Spirit Lake, Iowa, the entire journey was, and is, history in the making.



THE EXHILARATION OF CREATING AN *Icon.*





The Thunder Stroke™ 111 is inspired by famous power plants from our company's storied past. It is rich in both style and power, displaying the same finning as on Chief® motorcycles of the 1940s. As for power, the air-cooled 49-degree V-twin is more than capable of leading the pack, delivering a thunderous 119.2 ft-lbs of torque. Parallel push rods and the down-firing exhaust provide further evidence that the Thunder Stroke 111 is definitely in touch with its roots. Built from the ground up and with more than 2 million miles of dyno and on-road testing, it is the engine that will power Indian Motorcycle® into the future. Definitive proof that America's original motorcycle company is back. And here to stay.



HONORING
OUR PAST.
Powering
OUR FUTURE.

Oscar Hedstrom and George Hendee have been gone for 70 years, but that didn't stop our founders from helping us build the new Indian® Chief® motorcycles. Inspired by the same visionary spirit that created some of the most iconic bikes to grace the road, the 2014 Chief Classic, Chief Vintage and Chieftain™ unite true Indian style with today's advanced bike-building technology. Valanced fenders with a chrome War Bonnet, vintage inspired dash and the newly engineered Thunder Stroke™ 111 engine. All assembled to create bikes that would make our founders proud.

ONCE AN ICON,
ALWAYS
AN
Icon



1948 CHIEF®

2014 CHIEF®



The 2014 Indian® Chief® Classic is everything an Indian Motorcycle® was and ever should be. Built with the purest necessities of Indian style, wrapped around the innovation of tomorrow. Iconic valanced fenders, a chrome front suspension, original 1910 Indian script badge and the powerful Thunder Stroke™ 111 engine. This is the bike for riders who know exactly what they want and will settle for nothing less.

ALL YOU
NEED.

ALL YOU
Want.





INDIAN MOTORCYCLE® RED



SPRINGFIELD BLUE



THUNDER BLACK



THUNDER STROKE™ 111 ENGINE
VALANCED FENDERS/BRAKE CALIPER COVERS
LACED WHEELS WITH WHITEWALL TIRES
CHROME FRONT SUSPENSION
CHROME SWITCH CUBES AND BRAKE MASTER CYLINDERS

GENUINE LEATHER SEAT
CRUISE CONTROL
CONVENTIONAL TELESCOPIC FORKS
AUXILIARY DRIVING LIGHTS
1 1/4" HANDLEBARS WITH INTERNAL WIRING

LED TAILLIGHT AND TURN SIGNALS
SPLIT DUAL EXHAUST
OIL COOLER
ANTILOCK BRAKES
LEATHER TANK STRAP

BIG FLOORBOARDS
CAST FRAME
KEYLESS IGNITION

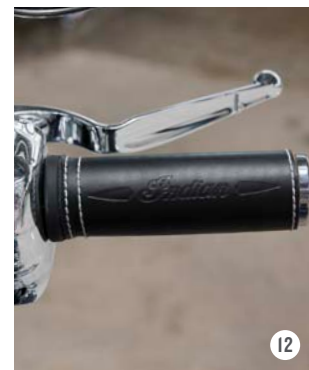
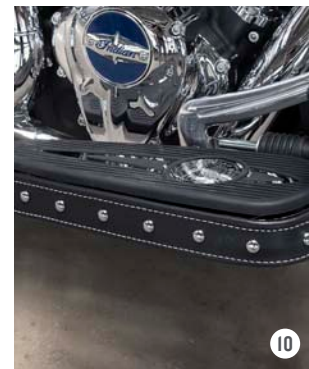
VALANCED FENDERS WITH CHROME WAR BONNET

THE THUNDER STROKE 111 ENGINE





YOUR VERSION OF
Classic



1. THUNDER STROKE™ STAGE I SLIP ON EXHAUST
2879529-156

2. FISTTAIL EXHAUST TIP
Chrome. Stage I Exhaust required.
2879532-156

3. INDIAN MOTORCYCLE® QUICK-RELEASE TALL WINDSHIELD
3" taller than stock windshield. Indian Motorcycle® exclusive technology, installs and removes quickly and easily without tools. 2879576

4. HERITAGE LEATHER HANDLEBAR BAG
Available in Black (shown) and Distressed Tan
2879577-01

5. REDUCED-REACH HEATED SEAT
Available in Black Studded (shown) and Distressed Tan Studded
2879578-02

6. SOLO RIDER GRAB RAIL
2879604-156

7. DELUXE DRIVER BACKREST
Backrest Mount required. Available in Distressed Tan Studded and Black Studded (shown).
2879543 (Mount), 2879542-02 (Backrest)

8. HERITAGE FENDER MUD FLAP
Available in Black fringe (shown), Black without fringe, and Distressed Tan with and without fringe.
2879584-01 (Rear), 2879583-01 (Front)

9. TUBULAR FENDER BUMPER
2879550-156 (Front)
2879551-156 (Rear)

10. HERITAGE LEATHER FLOORBOARD ACCENT
Available in Black Studded (shown), and Distressed Tan Studded with and without fringe.
2880007-03

11. CHROME PASSENGER PEG SUPPORT
2879993-156

12. HERITAGE LEATHER GRIP WRAPS
Available in Black (shown), Black with fringe, and Distressed Tan with and without fringe.
2879999-01

13. PINNACLE CONCHO
Available in Springfield Blue (shown), Indian Motorcycle® Red and Thunder Black.
2879674-640

14. PINNACLE PRIMARY COVER
Available in Springfield Blue (shown), Indian Motorcycle® Red and Thunder Black.
2879563-640

15. PINNACLE CAM COVER
Available in Springfield Blue (shown), Indian Motorcycle® Red and Thunder Black.
2879564-640

SEE THE ENTIRE LINE OF ACCESSORIES NOW AT INDIANMOTORCYCLE.COM.
Accessories available fall 2013. See your local dealer or www.indianmotorcycle.com for more information.
Not all accessories available in all countries due to local laws regarding sound and emissions limitations.

Style MEETS SWAGGER.

The 2014 Indian® Chief® Vintage brings iconic Indian styling to a whole new level. Handcrafted in every detail. From the needle-stitched cowhide seat and quick-release fringe saddlebags to the distinctive Vintage badging and quick-release windshield. Powered by none other than the Thunder Stroke™ 111, this is the ultimate signature bike built by Indian enthusiasts, for Indian enthusiasts.







INDIAN MOTORCYCLE® RED



SPRINGFIELD BLUE



THUNDER BLACK



THUNDER STROKE™ 111 ENGINE

VALANCED FENDERS/BRAKE CALIPER COVERS

LACED WHEELS WITH WHITEWALL TIRES

CHROME HIGHWAY BAR

CHROME FRONT SUSPENSION

CHROME SWITCH CUBES AND BRAKE MASTER CYLINDERS

CHROME FENDER TIPS

CRUISE CONTROL

CONVENTIONAL TELESCOPIC FORKS

AUXILIARY DRIVING LIGHTS

1 1/4" HANDLEBARS WITH INTERNAL WIRING

LED TAILLIGHT AND TURN SIGNALS

SPLIT DUAL EXHAUST

OIL COOLER

ANTILOCK BRAKES

LEATHER TANK STRAP

BIG FLOORBOARDS

CHROME TIP-OVER BARS

CAST FRAME

KEYLESS IGNITION

GENUINE LEATHER SADDLEBAGS

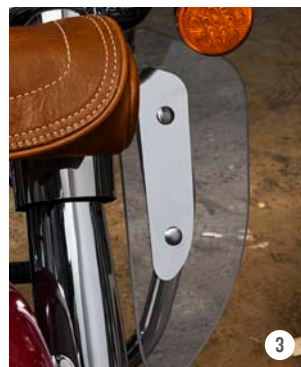
HERITAGE-INSPIRED DASHBOARD

QUICK-RELEASE REMOVABLE WINDSHIELD





ADD YOUR
Signature



1. INDIAN® CHIEF® BEACH BARS
2879560-410

2. INDIAN® CHIEF® QUICK-RELEASE LOW WINDSHIELD – LIGHT TINT
Indian Motorcycle® exclusive technology, installs and removes quickly and easily without tools.
2879574-02

3. INDIAN® CHIEF® LOWER WIND DEFLECTOR
2879548-156

4. HERITAGE LEATHER HANDLEBAR BAG
Available in Distressed Tan (shown) and Black.
2879577-02

5. HERITAGE LEATHER FORK BAG
Available in Distressed Tan (shown) and Black.
2879667-02

6. DELUXE DRIVER BACKREST
Backrest Mount required. Available in Distressed Tan Studded (shown) and Black Studded.
2879543 (Mount), 2879542-04 (Backrest)

7. HERITAGE UPPER SADDLEBAG FRINGE
Available in Distressed Tan (shown) and Black.
2879879-02

8. DELUXE INDIAN® CHIEF® QUICK-RELEASE PASSENGER BACKREST AND PAD
Pad sold separately, Tall Backrest also available.
2879725-156 (Backrest), 2879666-04 (Pad)

9. ONE-UP LUGGAGE RACK
2879545-156

10. HERITAGE MESSENGER BAG
Designed for the One-up Luggage Rack.
2879603-02

11. HERITAGE FENDER MUD FLAPS
Available in Distressed Tan fringe (shown), Tan without fringe, and Black with and without fringe.
2879583-03 (Front), 2879584-03 (Rear)

12. HERITAGE LEATHER FLOORBOARD TRIM
Available in Distressed Tan fringe (shown), Tan without fringe, and Black with and without fringe.
2879555-04

13. PINNACLE PRIMARY COVER
Available in Indian Motorcycle® Red (shown), Thunder Black and Springfield Blue.
2879563-639

14. PINNACLE HORN COVER
Available in Indian Motorcycle® Red (shown), Thunder Black and Springfield Blue.
2879562-639

15. PINNACLE CAM COVER
Available in Indian Motorcycle® Red (shown), Thunder Black and Springfield Blue.
2879564-639

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Accessories available fall 2013. See your local dealer or www.indianmotorcycle.com for more information. Not all accessories available in all countries due to local laws regarding sound and emissions limitations.

NEW LOOK. SAME *Soul.*

The 2014 Indian® Chieftain™ is in touch with its past, but far ahead of its time. Made for riders who want the very best of all worlds. A beautiful front fairing with a power windshield and driving lights provide both style and protection down any road you choose. Quick-release hard saddlebags with remote locks, plus a front storage pouch with USB connection for smartphones and MP3 players. You'll never be without what you need, whether touring your town or this great country.







INDIAN MOTORCYCLE® RED



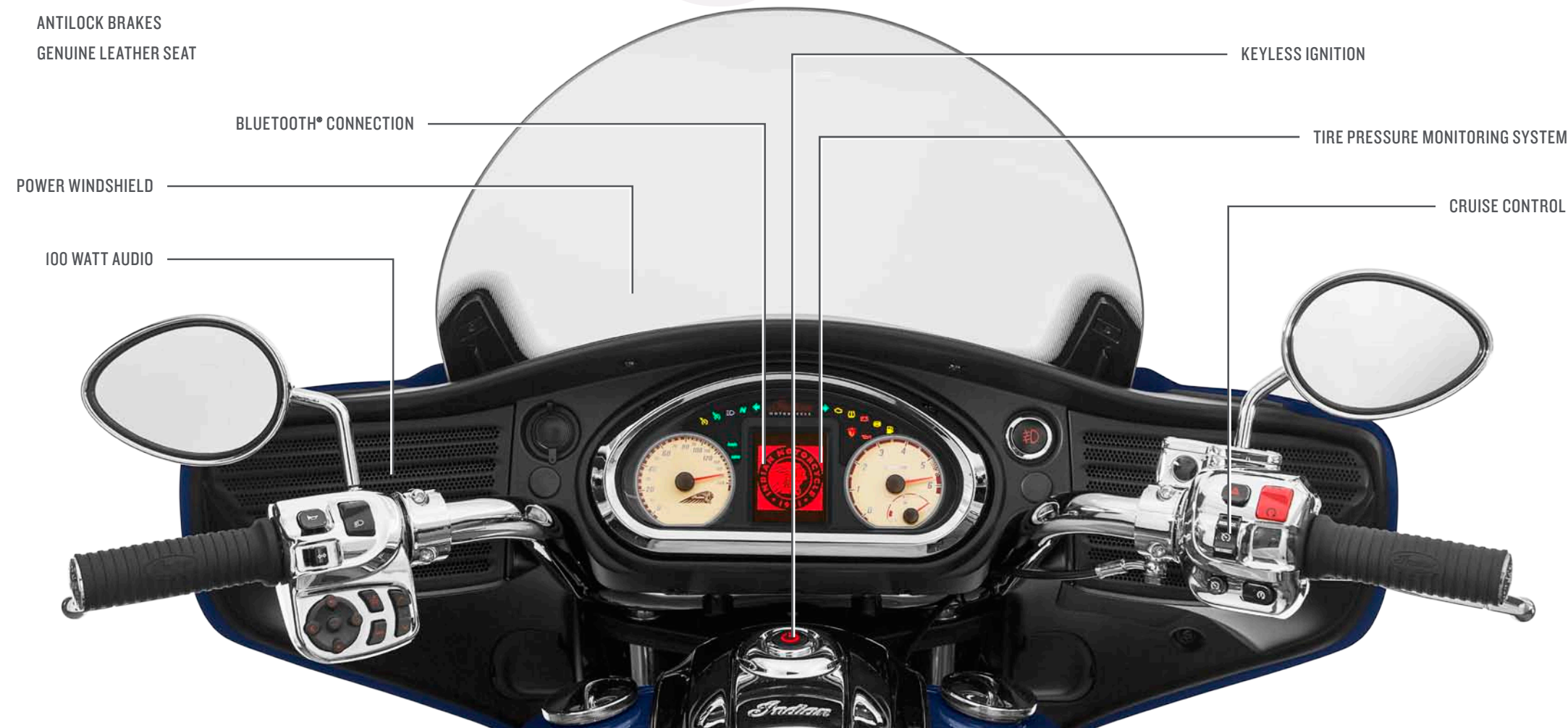
SPRINGFIELD BLUE



THUNDER BLACK

THUNDER STROKE™ 111 ENGINE
VALANCED FENDERS/BRAKE CALIPER COVERS
CAST BLACK WHEELS
CHROME FRONT SUSPENSION
CHROME SWITCH CUBES AND BRAKE MASTER CYLINDERS
1 1/4" HANDLEBARS WITH INTERNAL WIRING
LED TAILLIGHT AND TURN SIGNALS
SPLIT DUAL EXHAUST
OIL COOLER
ANTILOCK BRAKES
GENUINE LEATHER SEAT

CONVENTIONAL TELESCOPIC FORKS
AUXILIARY DRIVING LIGHTS
LEATHER TANK STRAP
BIG FLOORBOARDS
CHROME HIGHWAY BARS
CAST FRAME
REMOTE LOCK
QUICK-RELEASE HARD SADDLEBAGS



BLUETOOTH® CONNECTION

POWER WINDSHIELD

100 WATT AUDIO

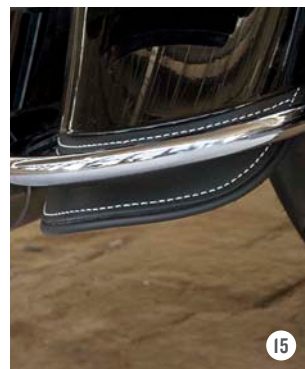
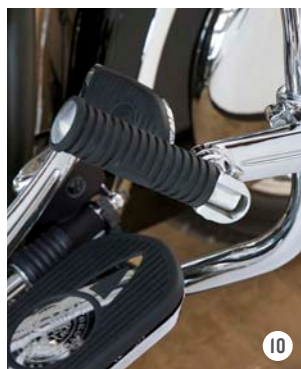
KEYLESS IGNITION

TIRE PRESSURE MONITORING SYSTEM

CRUISE CONTROL



Build YOURS
FOR THE ROAD AHEAD.



5. INDIAN® CHIEFTAIN™ SADDLEBAG LID RACKS
Chrome.
2879579-156

6/7. DELUXE INDIAN® CHIEFTAIN™ QUICK-RELEASE PASSENGER BACKREST
Available in Black Studded (shown 6), Black Studded Tall (shown 7) and Distressed Tan.
2879543 (Mount), 2879542-02 (Backrest)
2879541-156 (Tall)

8. DELUXE PASSENGER BACKREST LUGGAGE RACK
Chrome.
2879544-156

9. INDIAN MOTORCYCLE® WAR BONNET CHROME FLOORBOARD PAD
2879606-01

10. INFINITE HIGHWAY PEGS
Chrome.
2879572-156

11. REAR HIGHWAY BAR
Chrome.
2879582-156

12. CHROME FENDER CALIPER COVER
2879991-156

13. TUBULAR FENDER BUMPERS
Chrome.
2879551-156 (Front shown),
2879550-156 (Rear not shown,
sold separately)

14. PINNACLE FENDER TIP ACCENTS
Chrome.
2879646-156

15. HERITAGE LEATHER REAR FENDER MUD FLAP
2880009-01 (Rear shown), 2880008-01
(Front not shown, sold separately)

16. INDIAN MOTORCYCLE® 20W-40 SEMI-SYNTHETIC BLEND MOTOR OIL
2880012

SEE THE ENTIRE LINE OF ACCESSORIES NOW AT INDIANMOTORCYCLE.COM.
Accessories available fall 2013. See your local dealer or www.indianmotorcycle.com for more information.
Not all accessories available in all countries due to local laws regarding sound and emissions limitations.

LADIES' RACER JACKET (Left)

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863626

THROTTLE JACKET (Middle)

100% leather shell, multiple vents, and CE-approved elbow and shoulder protectors.

2863623

RACER JACKET (Right)

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863622

RETRO JACKET (Middle)

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863301

CLASSIC JACKET (Right)

100% aged brown leather shell, removable plaid cotton liner, and CE-approved elbow and shoulder protectors.

2863300

WEAR YOUR HEART
AND *Soul* ON YOUR SLEEVE.

From genuine leather jackets to premium cotton shirts and hats, you can show your love for America's original motorcycle company wherever the road takes you.

To shop our full line of gear and apparel, visit indianmotorcycle.com.



1. THROTTLE JACKET

100% leather shell, multiple vents, and CE-approved elbow and shoulder protectors.

2863623

2. RIDING JACKET

100% nylon with water repellent coating, removable liner and flow-through venting, and CE-approved elbow and shoulder protectors.

2863304

3. RETRO JACKET

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863301

4. CLASSIC JACKET

100% aged brown leather shell, removable plaid cotton liner, and CE-approved elbow and shoulder protectors.

2863300

5. RACER JACKET

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863622

6. LADIES' RACER JACKET

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863626

7. LADIES' RETRO MESH JACKET

95% polyester mesh with 5% leather accents, removable windproof liner, and CE-approved elbow and shoulder protectors.

2863309

8. LADIES' RETRO JACKET

100% leather shell, multiple vents, removable vest liner, and CE-approved elbow and shoulder protectors.

2863306

9. LADIES' FREEDOM JACKET

100% cotton, multi-patch branding.

2863308



1. **TEE ECRU LOGO**
100% cotton jersey, chest discharge print logo.
2863317
2. **SPORT SCOUT® T-SHIRT**
100% cotton jersey, chest and back water based print logo.
2863322
3. **HERITAGE MOST POPULAR TEE**
100% cotton slub jersey, chest and back discharge print logo with embroidery.
2863655
4. **THUNDER STROKE™ III TEE**
100% cotton single jersey, chest and back water-based discharge print.
2863660
5. **WRECKING CREW LONG SLEEVE**
100% cotton slub jersey, chest print and applique logo, patches and embroidery on sleeves.
2863321
6. **WAR BONNET RAGLAN TEE**
100% cotton slub jersey, chest water-based print distressed logo.
2863659
7. **CASUAL SHIRT**
65% polyester, 35% cotton, embroidered Indian Motorcycle® logo on front and back.
2863698
8. **WAR BONNET HOODIE**
100% cotton jersey, chest and back embroidered logos, contrasting red stitching and hood lining.
2863697
9. **HERITAGE ZIP-UP**
100% cotton jersey, small chest embroidered logo, back embroidered and printed logo.
2863653
10. **IMC ZIP-UP**
70% cotton jersey, 30% polyester, chest and back embroidered logos.
2863661



YOUR DREAM
OF OWNING AN
Indian
IS HERE.

Our commitment to returning Indian Motorcycle® to prominence is nothing without a strong dealer base. And with every passing day, we add more knowledgeable, hard-working dealers to our network. Dealers who not only know motorcycles, but who live and love the Indian Motorcycle brand. To find the dealer nearest you and to see where new dealerships will be in the future, visit indianmotorcycle.com.



1. LADIES' HERITAGE 648 T-SHIRT

100% cotton jersey, chest and back water-based print logo.
2863328

2. LADIES' WAR BONNET TANK

95% cotton jersey, 5% spandex blend, chest metallic print War Bonnet logo.
2863699 (Black)

3. LADIES' TEE V-NECK ECRU LOGO

95% cotton jersey, 5% spandex blend, distressed print logo.
2863325

4. LADIES' WRECKING CREW RAGLAN LONG SLEEVE

100% cotton slub jersey, chest print and applique logo, patches and embroidery on sleeves.
2863327

5. LADIES' ZIP-THRU

75% cotton, 25% polyester blend, chest and back embroidered logos, patches on sleeves.
2863326

6. LADIES' FLEECE JACKET

100% polyester fleece, chest and back embroidered logos.
2863668

SEE THE ENTIRE LINE OF WOMEN'S APPAREL NOW AT INDIANMOTORCYCLE.COM.

A photograph of three Indian Chief motorcycles riding on a winding road at dusk. The lead motorcycle is in the foreground on the right, with its headlights on. Two other motorcycles are further back on the left side of the road. The scene is lit with warm, golden light from the setting or rising sun, creating long shadows and a sense of motion.

HERE'S TO THE NEXT *Century.*

The all-new 2014 Indian® Chief® motorcycles are more than just bikes, they are, and will forever be, a symbol of the strength of America's original motorcycle company. With the expertise of Polaris Industries behind us, there's nothing but open road ahead of us. Our past will always be celebrated, but our future is going to be legendary.

INDIANMOTORCYCLE.COM

