

News Release

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Polaris Hillclimbers Win 11 of 15 RMSHA Pro Points Titles; Keith Curtis Wins 5 Titles, Erin Beukelman Wins Three

MEDINA, MN (April 24, 2013) – Polaris snowmobilers hillclimbers demonstrated total terrain domination on the Rocky Mountain Snowmobile Hillclimb Assn. (RMSHA) circuit this past winter, winning 11 Pro class points titles, all three Semi-Pro points crowns, two Women's points titles and the lion's share of King of the Hill honors at the circuit's five points events.

Leading the way were Polaris racers Keith Curtis, who won points titles in five Pro classes and won Stock King of the Hill at all five points events, Erin Beukelman – winner of three points titles and a three-time King of the Hill winner (two Modified, one Improved Stock) – and Luke Rainey, Cole Willford and Tyson Thomas, who each won a points championship.

Polaris terrain domination was most dramatic in the Pro Stock classes, where Polaris hillclimbers won all four of the premier classes and filled the top 10 in the standings. Polaris racers:

- Finished 1-2 in Pro 600 Stock points and claimed six top-10 spots.
- Finished 1-2-3 in Pro 700 Stock points and earned six top-10 positions.
- Totally dominated in Pro 800 stock, which a Polaris racer won at every event, leading to Polaris hillclimbers finishing first through sixth in points.
- Claimed five top-10 spots in Pro 1000 Stock points, a class won by Keith Curtis at four of five events.

Polaris Racers Claim 11 Pro Class Points Titles

The RMSHA has 15 Pro classes, and Polaris racers earned the points titles in 11 of those classes. Polaris champions included:

- Keith Curtis, who won points titles in Pro 600 Stock, Pro 800 Stock, Pro 1000 Stock, Pro 800 Modified, and Pro Open Modified.
- Erin Beukelman, champion in Pro 800 Improved Stock, Pro 1000 Improved Stock and Pro 700 Modified. He was also second in Pro 800 Modified and third in Pro 800 Stock.
- Luke Rainey won the Pro 700 Stock points title and was second in Pro 1000 Stock, third in Pro Open Modified, and fourth in Pro 800 Stock and Pro 800 Modified points.
- Cole Willford won the Pro 600 Modified title and was third in Pro 700 Modified, fourth in Pro Open Modified, sixth in Pro 1000 Stock, and eighth in Pro 800 Modified.
- Tyson Thomas won the Pro Masters Modified championship and was fourth in Pro Masters Stock and Pro Masters Improved Stock, 14th in Pro 600 Modified, and 15th in Pro Open Modified.



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- Polaris RMSHA Final Points, 2013, continued

Polaris racers packed the top 10 in several class standings, including:

- Tyler Crockett claimed second place in three classes: Pro 800 Stock, Pro 1000 Improved Stock and Pro 600 Modified. He was also fourth in Pro 800 Improved Stock and fifth in Pro 700 Modified.
- **Dolan Phelps** finished second in Pro 600 Stock points, fifth in Pro 1000 Improved Stock, and seventh in Pro 700 Stock and Pro 800 Improved Stock.
- Les Keller finished second in Pro 700 Stock points, fifth in Pro 1000 Stock, sixth in Pro 800 Stock and Pro 1000 Improved Stock, and seventh in Pro 600 Stock.
- Michael Crockett finished second in Pro 700 Modified points, fourth in Pro 600 Modified, ninth in Pro 1000 Stock, 10th in Pro 800 Modified, and 11th in Pro Open Modified.
- **Sandy Sletten** took third in Pro 700 Stock and Pro 600 Improved Stock points, fourth in Pro 600 Stock and Pro 700 Improved Stock, and ninth in Pro 800 Improved Stock.
- **Brandon Titensor** was fifth in Pro 600 Stock and Pro 700 Stock points, eighth in Pro 700 Modified, ninth in Pro 600 Modified, and 13th in Pro 600 Improved Stock.
- Aaron Sterck was fifth in Pro 800 Stock and Pro 600 Modified points, sixth in Pro 700 Modified, seventh in Pro Open Modified, and 12th in Pro 800 Modified.
- Charles Lopeman took fifth in Pro Masters Stock and Pro Masters Modified points, and seventh in Pro Masters Improved Stock.
- Travis Spencer was sixth in Pro Masters Improved Stock points, seventh in Pro Masters Stock, eighth in Pro 600 Stock and Pro 700 Stock, and 13th in Pro Masters Modified.
- Robert Jaskolski was sixth in Pro Masters Modified points and eighth in Pro Masters Improved Stock.
- **Keith Jackson** finished eighth in Pro 600 Improved Stock points, and 13th in Pro 600 Stock, Pro 700 Stock and Pro 700 Improved Stock.
- **Jim Marshall** was eighth in Pro Masters Modified points and ninth in Pro Masters Improved Stock.
- Babe Meyers finished 12th in Pro Masters Modified points and 13th in Pro Masters Improved Stock.
 - Rick Marshall was 14th in Pro Masters Improved Stock and 17th in Pro Masters Modified.

Polaris Racers Claim the Most 'King' Crowns

At each RMSHA event, class winners compete for King of the Hill honors, and Polaris hillclimbers earned the most "King" crowns throughout the season.

Keith Curtis won Stock King of the Hill at all five RMSHA points events and he won Modified King of the Hill at three of five points events, giving him eight of a possible 15 Pro King titles for the season. Erin Beukelman won Modified King of the Hill honors at two events and won Improved Stock King of the Hill once.

Justin Thomas won Semi-Pro King of the Hill twice, Toby Shepherd won Semi-Pro King honors once, and Shelley Heap won Women's Queen of the Hill honors once.



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Polaris Racers Earn Three Semi-Pro & Two Women's Titles

Justin Thomas won points titles in Semi-Pro Stock and Semi-Pro Improved Stock, and he finished third in Semi-Pro Modified points.

Toby Shepherd won the Semi-Pro Modified title and was third in Semi-Pro Stock points. He was also named RMSHA Racer of the Year.

Taylor Wilkes finished fourth in Semi-Pro Stock and Semi-Pro Modified points, and eighth in Semi-Pro Improved Stock. Tavren Rupp took third in Semi-Pro Improved Stock points, eighth in Semi-Pro Stock, and 14th in Semi-Pro Modified.

Polaris racer Shelley Heap won the Women's Stock points title and the Women's Improved Stock crown. She was also second in Women's Modified. Raysha Nielsen finished second in Women's Stock and Women's Improved Stock points and third in Women's Modified.

Polaris racers claimed the top seven spots in the Juniors points standings, led by champion Tanner Meyers. Finishing firth through seventh, in order, were: Tanner Meyers, Kameron Lindsay, Costner Eborn, Rayden Gladfelder, Hunter Ledford, Seth Coiner, and Tristan Spencer.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2012 sales of \$3.2 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*[®] and *RZR*[®] side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles. Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris and KLIM branded apparel and Polaris accessories and parts.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.