

POLARIS® CROSS-COUNTRY RECAP & PREVIEW: NEW RACE SLED SHOULD GIVE POLARIS TERRAIN RACERS AN ADDITIONAL COMPETITIVE ADVANTAGE

Polaris® will field another outstanding roster of cross-country racers this winter, with a mix of seasoned, successful veterans and talented young racers running on the USXC circuit.

Polaris terrain racing veterans such as Gabe Bunke, Aaron Christensen, Ryan Faust and Bobby Menne return for another season of Pro-class racing, and they'll be joined in the Pro classes by Spencer Kadlec and Travis Faust. Faust is moving up after winning the USXC Semi-Pro points title last winter. Menne and Kadlec will each lead a team of their own.

Justin Tate, who has an extensive background on Polaris cross-country sleds, returns to the brand after one winter on a competitive brand. After finishing 11th in United States Cross Country (USXC) Pro 600 last season and 15th in Pro Open, he is poised for significant improvement on the new Polaris IQ® Race Sled this coming winter.

Plus, Polaris Racing Manager Tom Rager, Jr., said Tate will compete in the ISOC snocross circuit's Pro-Am +30 class at national events as his schedule permits.

Aaron Christensen of AC Racing returns with his sights set on USXC points titles. Last season he finished third in Pro 600 points – best among Polaris racers – and tied for fourth in the Pro Open standings.

"He had a really good year last year and won the last three races of the year," Rager said of Christensen. Christensen will once again serve as co-driver with Gabe Bunke in the Soo I-500, which the pair has won the past two years.

Polaris cross-country veteran Gabe Bunke will field a full team of Bunke Racing racers in several USXC cross-country classes this winter, and he'll run a limited schedule of races himself. He will also return to the Soo I-500, which he won last season with co-drivers Christensen and Spencer Kadlec. Last year's Soo win was the second in a row for Bunke and the fourth of his stellar career.

Pro racer Bobby Menne will run on a team of his own called 131 Racing. He'll compete on the USXC cross-country circuit, will run in the Soo I-500, and will likely run in selected ISOC snocross events as his cross-country schedule permits. Menne finished ninth in Pro 600 points on the USXC circuit last winter, the same as a year earlier, when he was a rookie Pro. In Pro Open points, he finished third overall last winter, the best of all Polaris racers and an improvement from eighth one year earlier.

Mike Babcock is scheduled to share driving duties with Menne in the Soo I-500. The pair and co-driver Ivan Hanson finished third overall at the Soo last winter, and the 2014 race will be the first enduro in which Menne will be the main driver.

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The Faust Racing team of Ryan Faust and Travis Faust will compete on the USXC cross-country circuit again this winter and they'll team up again to race at the Soo, where they finished second last winter.

Ryan Faust finished sixth in USXC Pro 600 points last season, and 12th in Pro Open points.

Travis was the USXC Semi-Pro points champion last winter and he finished second in Semi-Pro Improved. He is moving up to run in the Pro classes starting this winter.

Another new full-time Pro racer is Spencer Kadlec, who has run on the Bunke Racing team in recent years. He'll have his own team but will still be affiliated with Bunke Racing, and he's expected to be a co-driver for a Soo I-500 team. Kadlec finished fifth in USXC Pro 600 points last season and third in Semi-Pro points.

Long-time Polaris cross-country racer Corey Davidson, an eight-time winner of the Soo I-500, will focus on two major events this coming winter: the USXC I-500 cross-country race and the Soo I-500 enduro.

Rager said Polaris® cross-country racers should benefit from the performance of the new 2014 Polaris IQ Race Sled, which has a revised rear suspension to accommodate a new 128" track.

"We're definitely going to use it in cross-country," he said. "The straight-line stability in cross-country will definitely be a benefit."

ABOUT POLARIS

Polaris® is a recognized leader in the powersports industry with annual 2012 sales of \$3.2 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and RZR® side-by-side vehicles, snowmobiles, motorcycles and small vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian motorcycle brands. Additionally, Polaris continues to invest in the global on-road small vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris and KLIM branded apparel and Polaris accessories and parts.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.