

**POLARIS®**

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

Polaris Snocross Racers Earn Multiple Pro Open Podium Spots in ISOC National Season Opener in Duluth, and Sweep Top Four Spots in Pro Lite Final

Polaris Racers Are Among Pro Open & Pro Lite Points Leaders

MEDINA, Minn. (Dec. 3, 2014) – Polaris snocross racers started the 2014-2015 ISOC National season with a powerful performance as they earned a pair of the weekend's Pro Open podium spots, and they dominated the Pro Lite class – including finishing first through fourth in the weekend's second Pro Lite final. The ISOC National tour opened Nov. 28-30 in Duluth, Minnesota, with the AMSOIL National at Spirit Mountain.

Kyle Pallin (Team LaVallee) reached the podium in both Pro Open finals with a pair of second-place finishes, and he was second in Pro Open points after two rounds of racing.

Ryan Springer (Carlson Motorsports) won one Pro Lite final, and Andrew Carlson (Carlson Motorsports) finished fourth and third in the weekend's finals, making Carlson the points leader.

Pro Open: Pallin Shows He's a Title Contender

In the weekend's first Pro Open final on Saturday, Nov. 29, Kyle Pallin finished second as three Polaris racers scored top-10 finishes. Justin Broberg (Hentges Racing) finished fifth and Jake Scott (Team LaVallee) was 10th. Ross Martin (Judnick Motorsports) was 13th and Corin Todd (Leighton Motorsports) finished 14th.

In the second Pro Open final held on Sunday, Pallin reached the podium again with a second-place finish, and Kody Kamm (Hentges Racing) finished fourth after making it into the final via the last chance qualifier (LCQ). Jake Scott finished eighth and Justin Broberg finished 10th.

After two rounds of racing, Pallin is second in points, Broberg is seventh, Scott is eighth, Kamm is ninth, Martin is 11th, Andrew Lieders (Team LaVallee) is 13th, and Todd is 14th.

Pro Lite: Podium Dominance & a 1-2-3-4 Sweep

In the weekend's first Pro Lite final, Jake Angove (Fort Fremont Racing) reached the podium with a second-place finish. Andrew Carlson was fourth, Travis Muller (Cottew Motorsports) was fifth, and Zak Mason (Leighton Motorsports) was sixth.

In Sunday's Pro Lite final, Polaris Terrain Domination® was on full display as Polaris racers finished 1-2-3-4. Ryan Springer (Carlson Motorsports) earned the victory, Zak Mason took second, Andrew Carlson was third, and Trevor Leighton (Leighton Motorsports) finished fourth.

Andrew Carlson, who finished second overall in Pro Lite points last season, left Duluth as the class points leader. Zak Mason was third in points after two rounds, Trevor Leighton was fourth, Jake Angove was sixth, Ryan Springer was eighth, James Johnstad (Judnick Motorsports) was 10th, and Travis Muller (Cottew Motorsports) was 11th.

**POLARIS®**

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

Ross Martin Takes Second in AMSOIL Dominator

In the AMSOIL Dominator, the non-points feature traditionally held on Friday night of the Duluth racing weekend, Ross Martin reached the final by winning the LCQ and finished second in the finale. Martin, a two-time winner of the AMSOIL Dominator, had to start one row behind the other two racers in the final, and his determined bid to win the special trophy and \$10,000 winner's purse fell just short. The AMSOIL Dominator field is made up of the weekend's top Pro Open qualifiers. They face off in three-lap head-to-head duels until just three racers are left for the final.

More Podium Finishes in Pro-Am & Sport Classes

In the weekend's Pro-Am +30 final, Justin Tate (2-Eight Motorsports) finished second as five Polaris racers earned top-10 finishes. Patrick Brodeur (Walls-Unlimited) took fifth, Luke Routh (RF3 Industries) was seventh, Bruce Jesionowski (Snirt Racing) finished ninth, and Scot Adams (Never Enough Racing) took 10th.

Four Polaris racers finished in the top 10 in the Pro-Am Women's final, led by Janell Smith (Team NorthStar) in fourth. Amanda Duitsman (Plaisted Racing) finished sixth, Jakki Farmer (Farmer Racing) was seventh, and Jessica Martel took 10th.

Jacob Yurk (Team Vermillion) won the weekend's first Sport final, and Jake Geeseman (Wollenberg Motorsports) took second in the second Sport final. Geeseman had finished fifth in the first final, which left him third in Sport points after the season's first two rounds of racing. Yurk was fourth in points, and Cole Cottew (Cottew Motorsports) was fifth.

The second round of ISOC National racing will be the U.S. Air Force National at Buffalo River Race Park in Glyndon, Minnesota, near Fargo, N.D. Racing will be held Dec. 12-13.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2013 sales of \$3.8 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and *RZR*® side-by-side vehicles, snowmobiles, motorcycles, and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian Motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered parts, accessories and apparel, Klim branded apparel, and ORV accessories under the Kolpin and Cycle Country brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PIL," and the Company is included in the S&P Mid-Cap 400 stock price index. Information about the complete line of Polaris products, apparel, and vehicle accessories is available from authorized Polaris dealers or anytime at www.polaris.com.