

**POLARIS®**

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

Polaris Snocrosser Ryan Springer Wins ISOC Pro Lite Title; Kody Kamm on Pro Open Podium 3 Times at Lake Geneva

Polaris Racers Kyle Pallin & Ross Martin Finish 3-4 in Pro Open Points

MEDINA, Minn. (March 17, 2015) – In just his second year of snowmobile racing, Polaris snocross racer Ryan Springer (Carlson Motorsports) clinched the ISOC National Pro Lite points title during racing March 13-15 at Lake Geneva, Wis. Springer won the ISOC Sport class title as a rookie last winter, and after he secured the Pro Lite title on Sunday, he stepped up to race in the Pro Open class, where he will compete full-time next season.

In three rounds of Pro Open racing at Lake Geneva on March 13-15, Polaris racers earned two out of the three podium spots in each final, and Kody Kamm returned from a mid-season injury to reach the podium in all three races.

The ISOC Sport class results reflected the Polaris Racing program's depth and driver development as Cole Cottew (Cottew Motorsports) won the points title, Jacob Yurk (Team Vermillion) finished second, and there were six Polaris racers in the top 10 in points.

PRO OPEN: Kamm Returns Strong, Pallin Third in Points

Polaris Pro Open racers ran strong all weekend at Lake Geneva as they filled two podium spots in each of the finals, and in each race, five of the top 10 finishers were on Polaris IQ® Race Sleds. In all three finals, the Polaris racers who reached the podium were Wisconsin natives racing in their home state. Kody Kamm and Ross Martin (Judnick Motorsports), finished 2-3, respectively, in the Friday night final, and Kamm and Justin Broberg (Hentges Racing) went 2-3 on Saturday.

Kamm, a Kenosha, Wis., native, said of the Friday night race, "I had a sweet holeshot and led for a couple laps. This was just a great race to come back to."

In Sunday's season finale, Martin finished second, Kamm returned to the podium in third, and Kyle Pallin (Team LaVallee) took fourth.

Pallin finished third in the final ISOC National Pro Open points standings, the highest among Polaris racers. Martin finished fourth in points, Broberg was sixth, and Corin Todd (Leighton Motorsports) was eighth, the highest finish among Pro Open rookies. Kamm finished ninth in points despite missing four rounds of racing due to injury.

PRO LITE: Springer Clinches Second Title in Second Season

Ryan Springer got the holeshot in Saturday's Pro Lite final, then ran a smart race with no unnecessary risks and finished second. That let him clinch the Pro Lite season points title in qualifying on Sunday – his second title in just two seasons of racing. After winning the Pro Lite title, he competed Sunday for the first time in the Pro Open class, where he will race next season.

ISOC, Lake Geneva, continued –



POLARIS®

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

– ISOC, Lake Geneva, continued

“I just went out and rode comfortable,” Springer said of the Saturday final. “I wasn’t going to push anything, get out of control, and throw away the points lead. Just tried to ride smart, and that’s what I did.”

Six Polaris racers finished in the top nine spots in Saturday’s final. James Johnstad (Judnick Motorsports) finished third, followed by Andrew Carlson (Carlson Motorsports) in fourth and Trevor Leighton (Leighton Motorsports) in fifth. A pair of Polaris racers reached the podium in Sunday’s season finale as Travis Muller (Cottew Motorsports) and Andrew Carlson finished second and third, respectively. Johnstad was fourth and Leighton took sixth, an impressive finish as he raced despite an injured shoulder that will require post-season surgery.

Polaris racers claimed five of the top six spots in Pro Lite points. Springer won the points title and Andrew Carlson tied for second but was slotted into third based on the tiebreaker of race wins. Muller finished fourth in points, Leighton was fifth, and Johnstad took sixth.

SPORT CLASS: Cottew-Yurk Finish 1-2 in Points

Cole Cottew won the Sport class points title ahead of fellow Polaris racer Jacob Yurk in second. Evan Daudt (Daudt Racing) was fourth, Durk Roper (Roper Racing) was sixth, Nickolas Lorenz (Lorenz Racing) finished seventh, and Andrew Lindholm (Carlson Motorsports) finished 10th. Yurk won and Lindholm took second in the first Sport final at Lake Geneva, and Daudt reached the podium in the second final with a third-place finish.

In the Amateur class at Lake Geneva, Polaris racer Devin Katzman (Eagle Disposal Racing) won the first final, and Mitchell Thelen (Cottew Motorsports) took second in the season finale.

In the final Pro-Am Women’s points standings, Jakki Farmer (Farmer Racing) finished third and Amanda Duitsman (Plaisted Racing) finished fourth.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and *RZR*® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles. Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim-branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands. Polaris Industries Inc. trades on the New York Stock Exchange under the symbol “PII”, and the Company is included in the S&P Mid-Cap 400 stock price index. Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

###