



POLARIS®

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

Polaris Snocrossers Sweep Both Pro Lite Finals in ISOC National Racing at Mt. Pleasant, Mich.; Kody Kamm Reaches Pro Open Podium for Seventh Time This Season

Corin Todd & Andrew Lieders Win Pro Lite Finals; Andrew Carlson Leads in Points

MEDINA, Minn. (Feb. 24, 2014) – Polaris snocross racers won both Pro Lite finals during a weekend of ISOC National racing in Mt. Pleasant, Michigan, with Corin Todd (Leighton Motorsports) and Andrew Lieders (Team LaVallee) each earning victories, and Kody Kamm (Hentges Racing) earned his seventh Pro Open podium finish of the season. Kamm strengthened his hold on second place in the Pro Open points race when he finished second in the final on Friday, Feb. 21.

With five rounds of Pro Open racing left in the ISOC National season, three Polaris racers are in the top five in Pro Open points. Polaris racers hold down six of the top seven spots in Pro Lite, where four rounds of racing remain.

Pro Open: Kamm Reaches the Podium Again

Kody Kamm finished second in the Friday night Pro Open final, giving him seven podium finishes in the first 12 rounds of ISOC National racing this season. Kamm has one Pro Open victory, three seconds, and three thirds.

Kamm's teammate Justin Broberg (Hentges Racing) also had a strong weekend at Mt. Pleasant, finishing sixth on Friday and just missing the podium with a fourth-place finish on Saturday.

With two weekends – with five finals – to go this season, Kamm is second in ISOC National Pro Open points, Kyle Pallin (Team LaVallee) is in third, Broberg is in fifth, Levi LaVallee (Team LaVallee) is in 11th, Jake Scott (Team LaVallee) is in 12th, and Ross Martin (Judnick Motorsports), who has missed several rounds of racing due to injury, is in 14th.

Pro Lite: Two Wins, Four Podium Finishes

Polaris racers continued their season-long domination of the Pro Lite class by winning both finals at Mt. Pleasant, earning four of six podium spots, and packing the top of the points standings with four finals to go in the season.

In Friday night's final, Corin Todd won and James Johnstad (Judnick Motorsports) finished second. Trevor Leighton (Leighton Motorsports) took fourth, Andrew Carlson (Carlson Motorsports) was eighth and Zak Mason (Leighton Motorsports) was 10th.

In the Saturday final, Andrew Lieders (Team LaVallee) was the winner and Johnstad took third to reach the podium in both weekend finals. Leighton was fourth again, Mason was fifth, Carlson was sixth, and Todd was 10th.



POLARIS®

News Release

Contact: Marlys Knutson

Phone: 763.542.0533

marlys.knutson@polaris.com

After 12 rounds of ISOC National Pro Lite racing, Andrew Carlson is the points leader, Corin Todd is in second, Andrew Lieders is fourth, James Johnstad is fifth, Zak Mason is sixth, and Trevor Leighton is seventh. Jordan Kraus (Relentless Racing) is in 14th and Marcus Johansson (Carlson Motorsports) is in 17th.

Springer Sweeps Sport Finals

Ryan Springer (Carlson Motorsports) won both Sport-class finals at Mt. Pleasant, and Braydon Love (444 Motorsports) reached the podium with a second-place finish on Saturday. Durk Roper (Roper Racing) finish fourth in both of the weekend's finals.

There are six Polaris racers in the top 10 in Sport points, led by Ryan Springer, who is in second place. Braydon Love is in fourth, Durk Roper is fifth, Evan Daudt (Daudt Racing) is seventh, Cole Cottew (Cottew Motorsports) is eighth, and Jacob Yurk (Team Vermillion) is in 10th.

Jordan Carlson (Upperacing) won both Amateur-class finals at Mt. Pleasant, and Logan Davies (Team Davies Racing) finished second in the first final.

The next stop on the ISOC National tour is Fargo, N.D., for racing on March 7 and 8.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2013 sales of \$3.8 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER®* and *RZR®* side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian Motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered parts, accessories and apparel, and Klim branded apparel.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

#