

**POLARIS®**

News Release

Contact: Marlys Knutson
Phone: 763.542.0533
marlys.knutson@polaris.com

Polaris Snowmobile Hillclimbers Win Eight Pro Classes and Claim 25 of 36 Pro Podium Spots at Crested Butte Hillclimb

Luke Rainey Wins Stock 'King' Crown & Erin Beukelman Wins 3 Class Titles

MEDINA, Minn. (April 17, 2015) – Polaris snowmobile hillclimbers on RMK deep snow sleds dominated the Rocky Mountain States Snowmobile Hillclimb Assn. (RMSHA) event at Crested Butte, Colorado, winning eight of 12 Pro classes – including all four Stock classes, where Polaris racers filled 11 of 12 available podium spots.

Polaris racer Erin Beukelman won three classes at the event held April 10-12, and Luke Rainey finished in the top three in all five classes he entered before winning the Stock King of the Hill crown. Rainey won the 600 Stock, 700 Stock, and 1000 Stock classes, and took second in both 800 Stock and 800 Improved Stock.

Beukelman won three classes – 800 Stock, 700 Modified, and 800 Modified – and finished second in 1000 Improved Stock.

Polaris hillclimber Justin Thomas won a pair of classes, 1000 Improved Stock and 600 Modified, and also had two seconds.

David Sharp, Jr., recorded three podium finishes with a second and two thirds, Les Keller finished second in two classes, and Dolan Phelps took second in 600 Stock to reach the podium. Aaron Sterck finished third in three classes, and Keith Curtis, Michael Crockett, and Brandon Titensor also had thirds.

In the Pro Masters classes, Dennis Durmas won the Modified class, and Shelley Heap won three Women's classes – Stock, 600 Stock, and Modified – and won the Queen of the Hill title.

The RMSHA season finale will be held April 24-26 at Grand Targhee, Wyoming.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and *RZR*® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles. Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim-branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands. Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index. Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.