

**POLARIS®**

News Release

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Polaris Racers Win at USXC Season Opener on Terrain Dominating RUSH® Sleds Built on Polaris AXYS™ Platform

The Polaris AXYS™ platform carried Polaris cross-country snowmobile racers to victory at the USXC season opener as Ryan Faust (Faust Racing) won the Pro Stock final and Justin Tate (2-Eight Motorsports) reached the podium twice in the Pro classes. Polaris racers also earned podium spots with top-three finishes in Semi-Pro and Women's classes in Dec. 20-21 near Gonvick, Minnesota.

Top Polaris racers are running in USXC races this winter on the Polaris RUSH® built on the AXYS™ platform. The innovative, rider-balanced sled features the PRO-XC™ progressive-rate rear suspension, and it delivers unrivaled acceleration the racers put to good use in racing on Pine Lake.

AXYS™ Platform Dominates Pro Classes

Polaris racers piloting RUSH models built on the AXYS™ platform, totally dominated the Pro classes at Gonvick. In the Pro Stock class final that Ryan Faust won, all seven Polaris racers in the final scored top-10 finishes. Justin Tate (2-Eight Motorsports) finished third in Pro Stock, Gabe Bunke (Bunke Racing) was fifth, Travis Faust (Faust Racing) was sixth, Bobby Menne (131 Racing) – who missed most of last season with an injury – was seventh, Spencer Kadlec (Bunke Racing) was ninth, and Mike Morgan (Bunke Racing) finished 10th. Morgan is racing selected USXC events before returning to race in Alaska, where he teamed with Chris Olds to finish third in last winter's Iron Dog race.

Tate earned a second podium finish when he finished third in Pro Open. He was one of five Polaris racers in the top eight, as he was followed by: Ryan Faust in fifth, Travis Faust in sixth, Gabe Bunke in seventh, and Nicholas Jahnke in eighth.

Hetteen & Bunke Reach Podium in Semi-Pro

Alex Hetteen (131 Racing) and Taylor Bunke (Bunke Racing) ran well in the weekend's Semi-Pro races, and they earned two top-four finishes in both finals. In Semi-Pro Improved, Hetteen finished third and Bunke took fourth, while Grant Weber (Faust Racing) was eighth, and Nels Wicklund finished 13th. In the Semi-Pro 600 final, Bunke reached the podium with a third-place finish and Hetteen took fourth.

Polaris racer Jill Tangen won the Women's class, and Kelsey Pladson (Bunke Racing) took third. Anne Pladson (Bunke Racing) finished fourth, Brittany Christensen (Christensen Racing) was sixth, and Kalley Bardson was seventh.

Polaris racer Robert Loire won the Sport 600 Stock race and finished second in Sport 600 Open, and Andrew Diekmann took second place in the Trail class.

The next race on the USXC schedule will be held Jan. 3, 2015, at Detroit Lakes, Minnesota.



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About Polaris

Polaris is a recognized leader in the powersports industry with annual 2013 sales of \$3.8 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and *RZR*® side-by-side vehicles, snowmobiles, motorcycles, and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian Motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered parts, accessories and apparel, Klim branded apparel, and ORV accessories under the Kolpin and Cycle Country brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PIL," and the Company is included in the S&P Mid-Cap 400 stock price index. Information about the complete line of Polaris products, apparel, and vehicle accessories is available from authorized Polaris dealers or anytime at www.polaris.com.

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